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HERE THEY COME!

The "Elite" on Parade

Garden Lovers and Enthusiasts **Stand By!**

The "finest" in hardy Chrysanthemums are now passing your Reviewing Stand! Look sharp! Note the wide color range! The full, well formed heads of gigantic size, borne on strong, straight stems.

The beauty and the magnificent display is dazzling to your vision. Step closer one and all and SEE! The finest, the best, the only truly great hardy Chrysanthemums in flowerdom! Produced for your special enjoyment and pleasure. The aristocrats of flowers, the dazzlers of gardens everywhere.

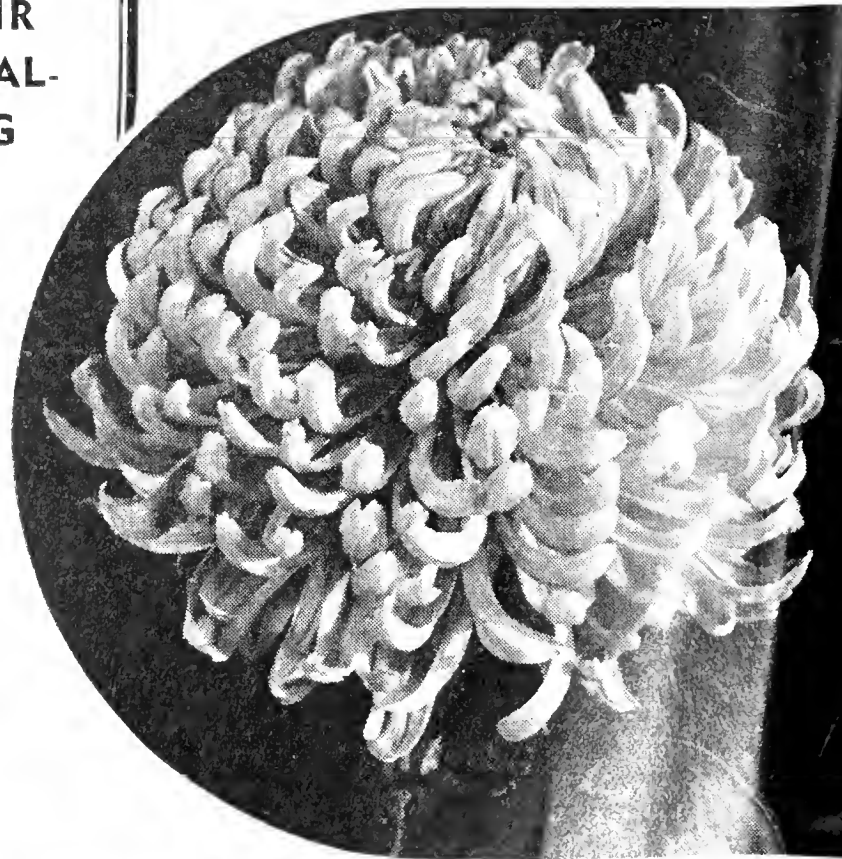
WE
ENJOY
A
REPU-
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FOR
FAIR
DEAL-
ING

FRIENDS! You are spellbound and amazed but no longer incredulous. Yes, they are real! Solid, incurved blooms, 5 to 7 inches across in a wide, selective color range. For outside growing? **CERTAINLY!** All you need is a plot of ground to plant them on, follow the cultural directions and you are all set. Simple as your A B C's.

And the cost. Yes, the cost is so small, friends, that to deny yourself, yes, deprive yourself of such beauty is shameful, positively shameful. The price, folks, the price is so ludicrous it's laughable. Only \$1.25 for 10 strong, healthy, vigorous plants. One large mass of beauty for just \$1.25!

Step right up with your order, now! Don't delay! Don't hesitate! That's right. Certainly your check is good. Yes, indeed. Ah, folks, you show rare judgement. Let's go! The line forms to the right.

(Turn to page 2, please).

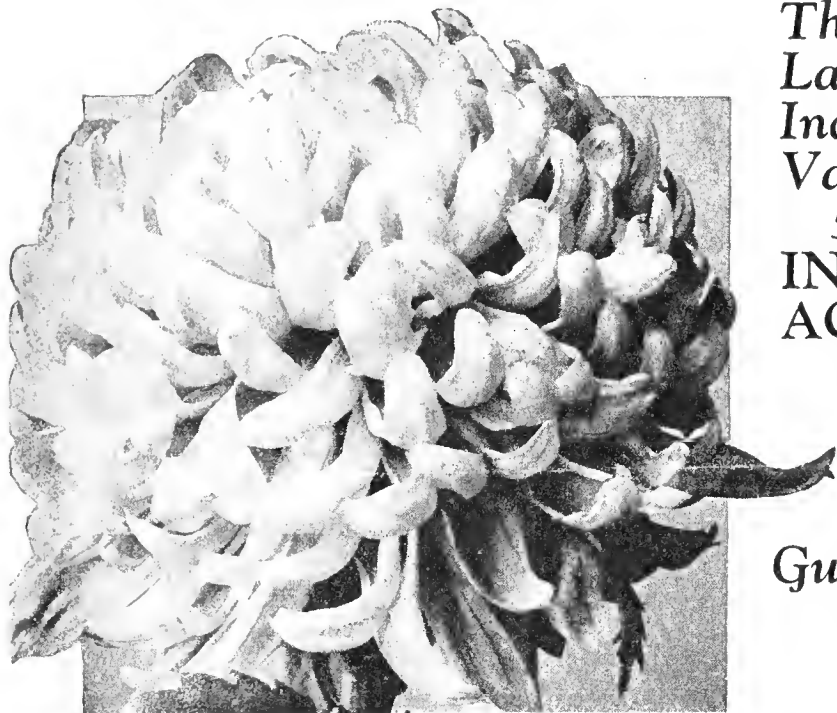


NEW MARKET PERENNIAL
August S. Hoffer
Proprietor and Gen. Mgr.
NEW MARKET, New Jersey
GARDENS
Phone
Unellen
1-7053

America's Finest Hardy Chrysanthemums

A GARDEN WITHOUT CHRYSANTHEMUMS IS INCOMPLETE

EXHIBITION CHRYSANTHEMUMS



Those
Large
Incurved
Varieties
5 to 7
INCHES
ACROSS

Guaranteed
to
Bloom

Unaka. Lavender.
Bronze Unaka. Bronze.
Enchantress. Orchid.
Gold Lode. Lemon-yellow.
Hilda Bergen. Mahogany.
Celestra. Golden yellow.
Rose Chochard. Old rose.
Indianola. Autumn color.
Angelo. Flesh-pink.
Silver Sheen. Creamy white.
Justrite. Deep pink.
Mrs. Kidder. Orange-yellow.
Brilliant. Deep red.
Golden Wave. Golden yellow.

Your Choice—

10 Strong
Plants
for **\$1.25**

Order Now!

This Year Like Every Year, We Received Thousands of Letters Acclaiming Our "Mums"! THEY SUCCEED FOR EVERYBODY!

Every year we produce hundreds of thousands of these gorgeous Chrysanthemum plants in a wide, selective range of colors and varieties. Fine, incurved types, giving you flowers 5 to 7 inches across.

ESPECIALLY ADAPTED FOR OUTDOOR CULTURE!

CULTURE FOR EXHIBITION "MUMS"

First, good soil. Add plenty of manure and fertilizer to your bed. Feed at least once a month after plants are established to get best results. Set plants 10 inches apart both ways. These plants will be single-stemmed stock when shipped to you, in the spring. If you want to grow more than one flower on the plant, pinch the top out after the plant has become established. This will make it branch out. Now you can select two or three stems, but not more than three if you want to get large flowers. Tie or stake these to keep the wind from whipping them around. All side growth that appears on these stems should be pinched off so that each of the two or three stems will have no side shoots. By the time the buds are set in the crown or top of each stem the stalks should be about 3 to 4 feet high. When the buds appear, select the center one, if it looks all right and pinch off the rest so that each stem has only one bud. Each stalk will then develop one large flower that should make your neighbors mighty envious. Cover the plants in the winter with straw, hay or leaves. Do not use manure as a cover.

Finest Hardy CLUSTER CHRYSANTHEMUMS

These Chrysanthemums will form a bush having anywhere from 10 to 20 stalks. They require the same soil as the exhibition types, but need not be disbudded. The more shoots and buds that are allowed to remain on these plants, the more flowers you will have. You can pinch the tops of the stalks of this Chrysanthemum and thereby increase the size of the plants and number of blooms. Makes a wonderful perennial garden or border plant and will furnish your table with adequate cut flowers. We offer the following well known varieties that have withstood all tests for hardiness.



Lillian Doty. Pink.
White Doty. White.
Bronze Doty. Bronze.
Yellow Doty. Bright orange-yellow.
Buckingham. Single pink daisy type.
Alice Howell. Single bronze daisy type.
Maple Leaf. Red and yellow anemone type. High, rounded cushion 3½ in. in diameter.
Yellow Anemone. Single yellow flowers with high center.

Strong, Well-
Rooted Plants
Guaranteed to
Bloom

10
for only
\$1.25

Down New Market Way
It's Always Bargain Day
BUY NOW!

REMEMBER! Chrysanthemums are the aristocrats of fall flowers and deserve plenty of space in your garden. Chrysanthemums as grown by us are the best obtainable for outdoor culture. That's a point to consider.

\$10 per 100; 50 at 100 rate

PLEASE NOTE: No orders accepted for less than \$1.00. On orders for \$1.00 to \$2.00, add 25c for packing and postage. Add 10% to remittance on orders for \$2.00 and up.



AH! - HAH!

We THOUGHT So! LOOK at Yourself!

SPRING only a little ways off and your Garden Problems still unsolved. There you are, surrounded by all kinds of Garden Books and Catalogs, still worrying. Can't find just what you want, can you? Think your Garden is all right the way it is, do you? Don't think you can use another plant, no room; the Garden is too crowded as it is.

Well, you seem mighty self satisfied for a garden lover and enthusiast. For the love of Pete, wake up, organize yourself, give yourself the Third Degree. You've been slipping of late, and your garden, too. Of course, it's too crowded. Look at those ordinary, common perennials that you've allowed to monopolize your garden because they increase rapidly and you "hate, like the dickens, to throw them away."

Don't you know that a common, inferior plant takes just as much room and much more, in fact, than a really fine variety? That its flowers are much poorer and less attractive? That the confounded thing is always crowding out other plants? Well, yank it out, throw it away; give it to some guy that gets you "all het up." Let him "wrastle" with it. You've done your darndest by the pest and look what you got out of it. Nothing, absolutely nothing! NOW, here is where we come in! We've got what you want and we want you to have it. What you need is "NEW BLOOD" in your garden. Something that will keep alive and increase your interest in your flowers and that will bring out the admiring Ahs and Ohs of your friends and neighbors. That "New Blood" is to be found in the following, large selection of different, better and rarer types of Hardy Perennials. OH BOY! WHAT A SELECTION! You better plan and plant that perennial border, garden or rockery, right now.

Hardy Flowering Perennials in Novelties, Better Varieties, Rarer Types

ACHILLEA, Cerise Queen. Profuse bloomer with flat flower heads of deep cerise. Fine, attractive foliage. Good for cutting. 2 feet. 20c each; 6 for \$1.10.

A. tomentosa. A choice dwarf rockery gem. Woolly green leaves. Brilliant yellow flowers in spring. 6 inches. 25c each; 5 for \$1.10.

AETHIONEMA persicum (Persian Candytuft). Strong, twiggy bushes covered with long, slender spikes of rosy pink flowers. One of our best rock plants. Blue-green foliage, all-summer flowering. 25c each; 5 for \$1.00.

ALYSSUM spinosum. Hardy white Alyssum. A neat rock plant. Heavy, compact foliage of silvery gray, which is evergreen. Small, showy white flowers. A fine rock garden supplement. 30c each; 4 for \$1.00.

ANCHUSA myosotidiflora. New, rare. Dwarf, clear blue Forget-me-not flowers. Unexcelled for the rockery or the border. Large, handsome foliage. Only 20c each; 6 for \$1.10.

A. sempervirens. A semi-dwarf everblooming variety with light blue flowers on strong, handsome spikes. Large, spotted foliage. 3 feet. 20c each; 6 for \$1.10.

ANEMONE pulsatilla. This spring Anemone is the show of the rockery. Low, finely cut foliage; large, showy flowers of lilac and white. 25c each; 5 for \$1.10.

ARABIS alpina rosea (Alpine Rock Cress). Very dwarf rock plant. Large, shiny leaves. Various shades of rose-pink. Grows 6 inches high. Early bloomer. 20c each; 6 for \$1.10.

A. Billiardieri. A gem for the rockery. Large, shiny leaves with small pink flowers. Dwarf, 8 to 9 inches. 20c each; 6 for \$1.10.

AQUILEGIA flabellata nana. One of the best dwarf Columbines for the rockery. Bright glaucous foliage. Dwarf, waxy white flowers. 12 inches. 35c each; 3 for \$1.00.

A., Mrs. Scott Elliott Hybrids. A fine mixture of long-spurred Columbines with colors ranging from deep purple through pink, red, buff, violet to pure white. One of the finest. 2 to 2½ ft. 25c each; 5 for \$1.10.

A., Dobbie's Imperial Hybrids. The finest long-spurred mixture yet introduced. Shows the widest variety of delicate pastel tints in extra long-spurred, perfectly formed flowers. It's new and rare. 2 to 2½ ft. 50c each.

ARENARIA montana. Splendid rock plant. Low, dense foliage; covered in early June with large white flowers. Profuse bloomer. A rock plant that commands attention. 4 to 6 inches. 25c each; 5 for \$1.10.

ASCLEPIAS tuberosa (Butterfly Weed). Attractive plants flowering during July and August. 1½ ft. Umbels of bright orange colored blossoms. Lovely to cut. Very lasting. 25c each; 5 for \$1.10.

ASPHODELUS luteus. A neat border plant of great attractiveness. A fine addition for the wild garden. Long spikes of fragrant, yellow flowers. Slender, lily-like foliage. Blooms in June and July. 3 feet. 30c each; 4 for \$1.10.

ASTILBE (Plume Spirea). These charming plants prefer light shade. Fleecy, plume-like spikes in early summer. A large color range in pink, white and reds. 2 feet. Heavy plants. 50c each.

AUBRIETIA deltoidea (Rainbow Flower). Because of their neat, compact foliage and the vivid splash of color which they give in the spring, this plant is one of the best subjects for the rockery. Clear lilac. 6 inches. 20c each; 6 for \$1.10.

BELLIS monstrosa, Etna. The best "red" English Daisy. A real perennial and rockery gem. 6 inches. Deep red. All summer. 15c each; 8 for \$1.10.

BUPHTHALMUM cordifolium (Ox-Eye Daisy). Bright orange-yellow. Fine for border. 4 feet. Handsome. July and August. 25c each; 5 for \$1.10.

CAMPANULA poscharskyana. A new introduction. A fine, low Bellflower that forms compact tufts and blooms all summer. Deep blue. Highly recommended. 6 to 8 inches. 25c each; 5 for \$1.10.

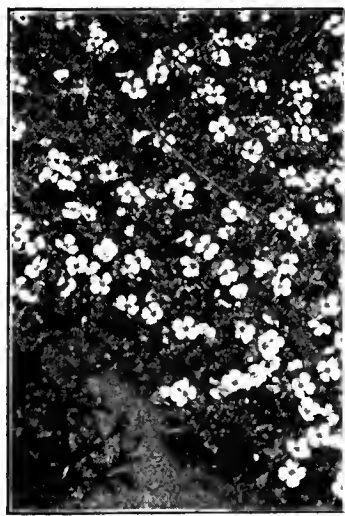
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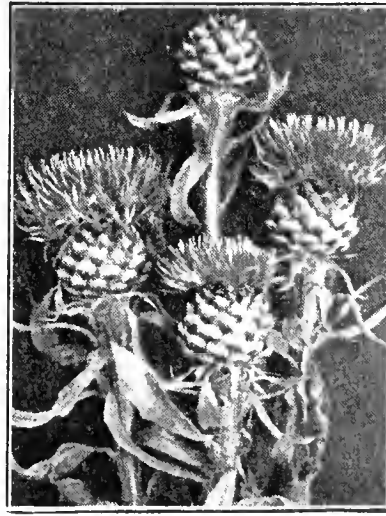
Anchusa Myosotidiflora



Astilbe, Plume Spirea



Aubrietia Deltoidea



Centaurea Macrocephala

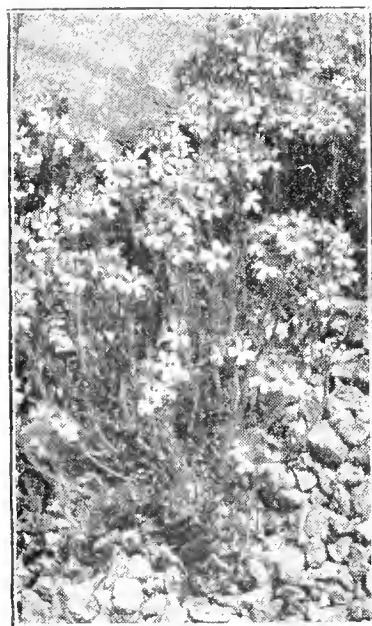


Anemone Pulsatilla

Hardy Flowering Perennials in Novelties, Better Varieties, Rarer Types



Imperial Hybrid Delphinium



Erinus Alpinus

CENTAUREA dealbata. Increasingly popular. Large, rosy lavender flowers throughout the summer. 2 feet. 20c each; 6 for \$1.10.

C. macrocephala. A very striking plant with bloom like a huge yellow thistle. The brown buds are very ornamental. Fine for cutting. 3 feet. June and July. 20c each; 6 for \$1.10.

CATANANCHE coerulea. Dainty flowers that are fine for cutting and drying. Blue and white combination of color. 12 to 15 inches. July and August. 25c each; 5 for \$1.10.

CHRYSANthemum, Laciniated. New, rare Shasta Daisy. Pure white with fine curled petals. Strong grower producing its flowers on erect, well balanced stems. Blooms in June and July. 20c each; 6 for \$1.00.

DELPHINIUM Belladonna Improved. Far superior to the ordinary Belladonna. Strong grower. Heavy spikes of finest light blue. Blooms all summer. 4 to 5 feet. 35c each; 3 for \$1.00.

D., Gold Medal Hybrids. Large spikes and in different shades of blue, purple and lavender. Grows 5 to 6 feet. 8 strong plants for \$1.00.

D., Imperial Hybrid (California Strain). The finest hollyhock type of Delphinium we have ever seen. Single flowers have attained a width of 2 inches. Will produce stems 8 feet high with a flower spike measuring 3 to 4 feet. A fine range of colors. A profusion of doubles. Here is a really worth-while Delphinium. 50c each; 3 for \$1.25; 6 for \$2.25.

DICTAMNUS fraxinella (Gas Plant). Rosy pink. Abundance of bloom. Blooms in July. Heavy, 3-year plants, 40c each; 3 for \$1.10.

DICENTRA eximia (Dielytra). Dwarf, everblooming Bleeding Heart. Fine lacy foliage and an abundance of flowers all summer long, up till frost. For the rockery, border and garden. Red. 20c each; 6 for \$1.10.

DIELYTRA spectabilis. The real old-fashioned Bleeding Heart. Every garden is entitled to its beauty. Lovely foliage. Pendulous branches of deep red, heart-shaped flowers. Blooms early. 18 to 24 inches. Strong stock. 35c each; 3 for \$1.00.

DIPSACUS laciniatus (Lacinated Teazel). An odd, colorful perennial for the background. 5 to 6 feet. Large, thorny foliage. Rose colored, ornamental flowers. A decided novelty. Blooms during July and August. Grows well in dry locations. 20c each; 6 for \$1.10.

ERINUS alpinus (Alpine Liver Balsam). Low, neat and compact rock plant. Evergreen foliage. Abundance of purple flowers. Very free flowering. Blooms in June. 25c each; 5 for \$1.10.

FRAGARIA indica (Indian Strawberry). An ornamental creeper with yellow flowers, followed by small intense red fruit. Very showy in the rockery. A little known gem that has become a favorite. Showy all summer. 4 to 6 in. 20c each; 6 for \$1.10.

GAILLARDIA, Burgundy. New, shining wine-red Gaillardia. The first of the all-red Gaillardia introduced. A novelty of European origination. A fine, showy perennial for the border and for cutting. 2½ feet. Blooms all summer. 25c each; 5 for \$1.10.

GERANIUM sanguineum. A gem well adapted for the rockery. Makes a round, compact plant 6 to 8 inches high with striking foliage and red flowers. Always in bloom. 25c each; 5 for \$1.10.

GEUM. One of the finest of the hardy perennials. Grows 1½ to 2 feet. Makes a dandy cut flower. The following varieties are all double flowering and very showy. They are priced very low at 15c each; 8 for \$1.10.

G. atrosanguineum. Deep crimson.

G., Mrs. Bradshaw. Deep scarlet.

G., Lady Stratheden. Bright soft yellow.

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Geranium Sanguineum



Glaucium



Grenadin Carnation

BY GOSH! We certainly are glad to see you so interested. You've got a knack, too, for selecting just the right sorts. Yes sir, your Rockery, Border or Cutting Garden sure is going to look pert. We, too, selected our Gardens with the same careful concentration on varieties. Look what we picked! If you can't just make up your mind, why just pick what we did. Here they are!

Rare Novelty Garden of Cut Flowers

(Superb)

- 1 Gaillardia, Burgundy
- 1 Grenadin Carnation
- 1 Scabiosa caucasica
- 1 Thalictrum glaucum
- 1 Thermopsis
- 1 Geum
- 1 Centaurea macrocephala
- 1 Gypsophila acutifolia
- 1 Double Shasta Daisy
- 1 Hybrid Delphinium
- 1 Achillea, Cerise Queen
- 1 Anchusa sempervirens

12 Strong Plants for Only **\$2.50**
"Fair Value \$5.00"

Novelty Rare Rock Garden

(Acclaimed)

- 1 Fragaria indica
- 1 Thymus coccineus
- 1 Hypericum fragile
- 1 Anemone pulsatilla
- 1 Aethionema persicum
- 1 Primula veris, Munstead Giants
- 1 Phlox divaricata canadensis
- 1 Arenaria montana
- 1 Heuchera sanguinea
- 1 Pink Violet
- 1 Astilbe
- 1 Campanula poscharskyana

12 Strong Plants for Only **\$2.50**
"Fair Value \$5.00"

Rare Novelty Perennial Garden or Border

(Victory)

- 1 Monarda fistulosa
- 1 Thalictrum flavum
- 1 Valeriana officinalis
- 1 Japanese Iris
- 1 Polemonium
- 1 Sweet Wivelsfield
- 1 Silene asterius
- 1 Scabiosa japonica
- 1 Linaria dalmatica
- 1 Trollius
- 1 Asclepias tuberosa
- 1 Asphodelus luteus

12 Strong Plants for Only **\$2.50**
"Fair Value \$5.00"

ALL THREE GARDENS COMPLETE FOR ONLY \$7.00—IT'S A BUY!

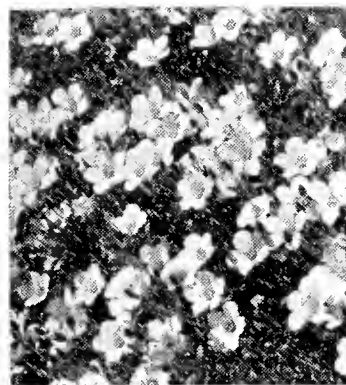
Hardy Flowering Perennials in Novelties, Better Varieties, Rarer Types



Heuchera, Pink Lily-of-the-Valley



Iris, Pumila Hybrids



Linum Flavum

GLAUCIUM. (A Real Rockery Gem). Belongs to the Poppy family. Has artistically formed foliage which is a glaucous blue and is retained during the winter. The foliage blends well and seems to be sculptured right into the rocks. Blooms all summer! In shades of yellow, red and orange. **HERE IS A REAL PLANT!** 15c each; 10 for \$1.25.

GLOBULARIA cordifolia (Blue Globe Flower). Pretty globe-shaped, blue flowers in June which rise 8 inches above dark evergreen foliage. An interesting item for the rockery. 25c each; 5 for \$1.10.

GRENADIN CARNATIONS. This fine double hardy Carnation is the most popular. The brilliance of the colors and its neat blue foliage and habit make it an invaluable addition to the garden. Fine for cutting. Scented. Blooms all summer. Fine mixture of yellows, reds, white and pink, as well as blacks. 10 to 12 inches. Heavy, field-grown clumps, 25c each.

GYPSOPHILA acutifolia (Baby's Breath). A fine cut flower and border plant. It blooms in June and July. This is rose-pink and very attractive. 20c each; 6 for \$1.10.

G. pacifica. New Baby's Breath of great merit. Blooms after the common white is all through. Flowers until frost. Small, delicate bright pink flowers. 3 feet. Supply limited. Strong plants, 35c each; 3 for \$1.00.

HEUCHERA convallaria carnea. (Pink Lily-of-the-Valley). A new and fine Coralbell in a lovely shade of pink. 15 inches. Blooms from June to late August. Supply limited. 35c each; 3 for \$1.00.

H. sanguinea (Coralbells or Alum Root). Prefers shade and moisture. Resembles red Lilies-of-the-Valley. Slender spikes of soft coral-red, bell-shaped flowers from May until August. Attractive foliage retained throughout the winter. Grows about 10 to 12 inches. 25c each; 5 for \$1.10.

H. brizoides. Bright pink flowers on graceful stems. Excellent for cutting. 15 to 18 in. 25c each; 5 for \$1.10.

HIERACIUM aurantiacum. A splendid plant for the rockery or border. Dwarf, producing deep orange flowers. Long, hairy leaves. Blooms nearly all summer. Easy culture. 20c each; 6 for \$1.10.

HYPERICUM fragile. A beautiful prostrate rock plant producing large, golden yellow flowers, star-shaped, on beautiful, glaucous blue foliage. Long blooming period. 25c each; 5 for \$1.10.

INULA grandiflora (Golden Beauty). Fine golden yellow flowers, resembling Doronicums. Strong stems for cutting. 2 to 2½ feet. Blooms nearly all summer. Very showy. 25c each; 5 for \$1.10.

IRIS Kaempferi (Japanese Iris). The most showy of all Iris. Blooms during June and July. Large, flat flowers, resembling orchids, borne on strong, straight stems. Every color of the rainbow. We have a beautiful strain. 25c each; 5 for \$1.10.

I. pumila Hybrids. Dwarf, beautiful gems for the rockery. An extensive range of colors. 6 to 8 inches high only. Blooms very early in the spring. Fine for bordering pools. 25c each; 5 for \$1.10.

JASIONE perennis. A neat rock plant or border supplement. Miniature blue scabiosa-like heads. Makes small tufts. Blooms extensively. 25c each; 5 for \$1.10.

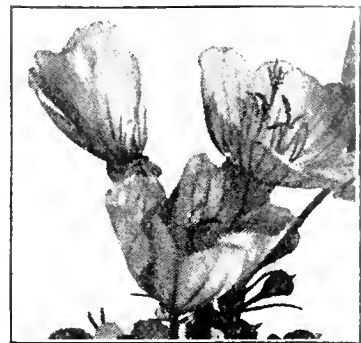
LINARIA alpina. Superb, trailing rock plant, with violet and orange flowers. Unusual and rarely seen. It's a gem of rare and exotic beauty. Very few plants in stock. 30c each; 4 for \$1.10.

L. dalmatica. Tall growing plant, producing spikes of snapdragon-like flowers of deep yellow. Glaucous blue foliage. Grows 3 feet. 20c each; 6 for \$1.10.

LINUM flavum (Hardy Yellow Flax). Profuse bloomer like its blue cousin. You will be delighted with this plant. The foliage is heavier than that of the Blue Flax, but the flowers are very much the same with the exception of being a deep, pleasing yellow. 20c each; 6 for \$1.10.



Monarda Didyma



Oenothera Clutei



Polemonium Coeruleum

PLEASE NOTE: No orders accepted for less than \$1.00. On orders for \$1.00 to \$2.00, add 25c for packing and postage. On orders for \$2.00 and up, add 10% to your remittance.

JUST A LITTLE HEART TO HEART TALK—

To the Man of the House

You have an inherent urge for the beautiful. Your home, after all, is HEAVEN ON EARTH for you. Why not make it as beautiful on the outside as it is on the inside?

The cost is small! The work pleasant! The results gratifying!

Pull up your chair. Get out your pencil. Sit down and plan that landscaping, rockery or summer garden, NOW!

You'll have just as much fun ordering as you will planting.

And Don't Forget! Have your spade and trowel whetted to a keen edge BEFORE THE PLANTS ARRIVE.

You know, we make SNAPPY shipments, at the proper time.

To the Lady (and usually the Boss) of the House

You, as we all know, are a Real Beautifier. Just look at those gorgeous rooms. Everything spic and span. AND YOU DID IT ALL!

Don't you think you're entitled to Beauty OUTDOORS? Certainly you are.

Get after that man of yours to give you a Summer Garden, a few new Evergreens around the porch or a little Rockery and Perennial Bed.

Select the plants yourself. He'll be glad to do the heavy digging and planting, to your perfect taste and satisfaction.

"IT'S A FAMILY GET-TO-GETHER OUT-DOOR BEAUTY CAMPAIGN!"

Hardy Flowering Perennials in Novelties, Better Varieties, Rarer Types

IT'S a JEWEL (and How) !

Your Garden Complete?
That's What YOU Think! BUT—
It Can Be Complete!



HOW? Here's
a little fatherly
advice **READ**

The New Pink

Violet

YASSUH!
It's the berries

Just think! A plant that blooms from early spring to late summer and then again in the fall. Large, deep pink flowers on strong, erect stems. And fragrant? Man, we'll say so. The perfume can be detected long before you see where the plants are growing. It's an exotic pleasant scent that fascinates and draws you.

With this item in your possession you can call your garden complete. It's Rare! It's Fascinating! It's got everything! **WE ARE OFFERING REGULAR 50c PLANTS FOR ONLY 20c each; 6 for \$1.10.**

Likes shade and a moist location. **GET PLENTY OF THEM. YOU'LL NEVER REGRET IT.**

What a Formidable Array of PERENNIAL BEAUTY

Here's where you are going to inject that "New Pep" your garden needs.

It's staring you right in the face. There is no time like the present to select, order and plant The Best, The Most Beautiful and The Hardest in Perennials. **GET BUSY!**

Here Are Some Items YOU SHOULD NOT BE WITHOUT

When you want a good cut flower include **Grenadin Carnations** and **Gailardia Burgundy**, in your selection.

An unusual item is **Fragaria Indica**. Get some for your rockery. The red fruit is dazzling.

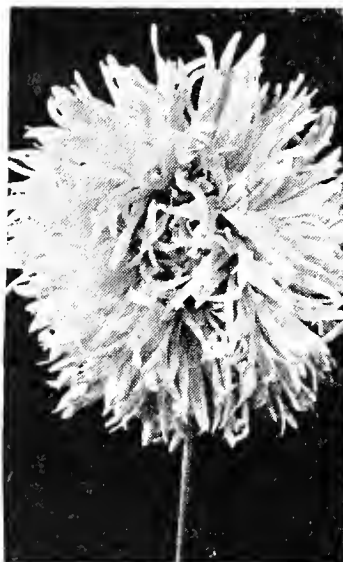
Trollius are undeniably The Perfect Perennials. Tuck several in your garden.

Without **Japanese Iris**, your Perennials will look lost. In July they give you color and bloom that no other plant can surpass. **ORDER SOME!**

Thermopsis is a splendid item that rivals any hardy flower. To have them is to have a distinguished garden. They are easily available from our perfect stock.



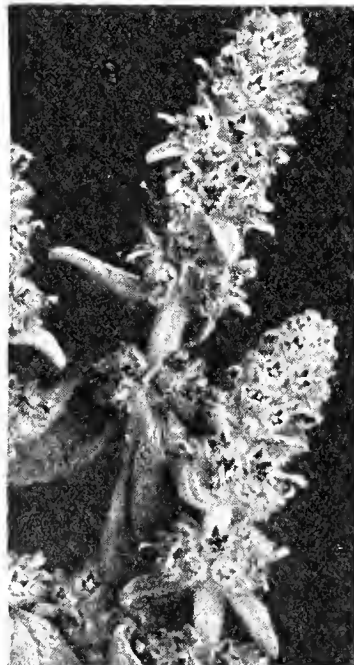
Primula Veris



New Double Shasta Daisy



Silene Schafta



Stachys Lanata

LINUM narbonnense. A new hardy Flax producing a spreading, attractive clump of foliage with azure-blue, white-eyed flowers. Blooms from May to August. 2½ feet. 25c each; 5 for \$1.10.

MONARDA didyma (Bergamot). A mass of bright scarlet flowers, with fragrant foliage. August and September. Also mixed colors. 18 inches. 25c each; 5 for \$1.10.

M. fistulosa (Bergamot). Producing purple flowers in August and September. Scented. 25c each; 5 for \$1.10.

OENOTHERA clutei. A native of Arizona. Very showy unusually large orange-yellow flowers, produced for a long period. Grows 3 to 4 feet. 20c each; 6 for \$1.10.

O. missouriensis. One of the finest rock plants that we have. Prostrate growing, very hardy. Produces freely very large, bright yellow flowers. The largest flowering of all the Oenotheras. Blooms from June to August. 20c each; 6 for \$1.10.

PAPAVER alpinum (Alpine Poppy). Lovely dwarf variety of mixed colors. Ideal for rock gardens. Glaucous little rosettes. Dainty, well formed flowers. Grows 6 in. 25c each; 5 for \$1.10.

PARDANTHUS chinensis. Brilliant orange-red touched with chocolate-brown. Lily-like flowers. Strong, robust grower. 18 to 24 inches. 25c each; 5 for \$1.10.

Plant and Plan

Your Perennial
Border NOW

PHLOX divaricata canadensis. A favorite trailer, producing large flowers of old blue. Truly the finest of the low Phloxes. Handsome pointed, green foliage. Very hardy. Appreciates a little shade. 8 inches. Blooms very early in the spring. 20c each; 6 for \$1.10.

POLEMONIUM coeruleum (Jacob's Ladder). Pretty spikes of bright blue flowers with golden centers. Grows about 18 inches. A real summer flower. Fine, lacy foliage of fernlike formation and deep green in color. A real handsome ornamental. 25c each; 5 for \$1.10.

POTENTILLA (Cinquefoil). Beautiful plants for the rockery or border. Strawberry-like foliage. Handsome, large flowers in abundance.

P. atrosanguinea. Deep scarlet. Green leaves that are silvery underneath. Grows 15 inches high. 25c each; 5 for \$1.10.

P. nepalensis (Formosa). Cherry-red and buff flowers. Very pretty. Grows 24 inches. 25c each; 5 for \$1.10.

PRIMULA veris, Giant Munstead Strain. Improved Primrose with large flowers on long straight stems. A great improvement over the old Veris. Beautiful shades of all colors. Handsome for the rockery. 12 inches. 20c each; 6 for \$1.10.

RUDBECKIA fulgida (Orange-yellow Coneflower). Beautiful deep colored flowers on strong stems. Late summer and fall. 25c each; 5 for \$1.10.

SALVIA farinacea (Blue Bedder). An improved strain. Very hardy and attractive. Blooms from July until frost. Long spikes of light blue. Green and silvery foliage. Grows about 30 inches. One of the finest blue Salvias grown. 25c each; 5 for \$1.10.

SCABIOSA japonica. A fine dwarf plant useful either in the border or rockery. Bright blue. Very hardy. A long summer bloomer. 20c each; 6 for \$1.10.

PLEASE NOTE: No orders accepted for less than \$1.00. On orders for \$1.00 to \$2.00, add 25c for packing and postage. On orders for \$2.00 and up, add 10% to your remittance.

Hardy Flowering Perennials in Novelties, Better Varieties, Rarer Types

SCABIOSA caucasica (Isaac House Hybrids). The finest of all the hardy Scabiosas. Wide range of delicate blue and lavender shades, many being strong doubles. Excellent for cutting. Blooms all summer. Immense flowers 2½ to 3 inches across. 2 feet tall. 25c each; 5 for \$1.10.

Saxifraga cordifolia. One of the finest of plants for the Alpine and Rock Garden. Large leathery leaves of a russet-green color. Bright rose ball-shaped flowers in the early spring. Stock limited. 25c each; 5 for \$1.10.

SHASTA DAISY, New Double. Large white flowers. Double rows of petals. New, rare. Only a limited quantity. 35c each; 3 for \$1.00.

SILENE orientalis. A fine perennial. Beautiful crisp, deep green foliage. Large heads of deep rose on erect stems. Fine for cutting. Easy to grow. Heavy, field-grown plants, 15c each; 8 for \$1.10.

S. Schafta. A recommended deep rose trailer for the alpine garden and rockery. Neat habit and colorful. Covered with large, deep pink flowers during the summer. 6 inches. 25c each; 5 for \$1.10.

S. asterius grandiflora. A showy crimson-scarlet for the border. 18 inches. Blooms during July and August. Good for cutting. 20 each; 6 for \$1.10.

SEMPERVIVUM (Hen and Chickens). Selected varieties from hybrids. Fine compact rosettes. Great variety and mixture of shades. You should, at least, have several of these in your rockery. Easy to grow. 25c each; 5 for \$1.10.

SPIREA filipendula hexapetala. Finely cut foliage, with fluffy creamy white flower heads. Fine for the rockery. Each 25c; 5 for \$1.10.

STACHYS lanata (Woundwort). Fine, old-fashioned cottage garden plant for edging. Fine for rockery. Dwarf, soft silvery foliage. 4 inches. Purple flowers. 25c each; 5 for \$1.10.

SWEET WIVELSFIELD. A new hybrid variety of Pinks. A cross between a Carnation and Sweet William. Immensely popular. Extra large flowers in a brilliant mixture. Fine for the border, rockery or for cutting. Blooms all summer. 20c each; 6 for \$1.10.

THYMUS coccineus. A splendid low growing Alpine with bright red flowers in profusion. Very small foliage, laying real flat on the ground. Unexcelled for rock work. 2 in. Blooms throughout summer. 25c each; 5 for \$1.10.

T. serpyllum. The fragrant Thyme is necessary in your rockery. Fine for small crevices, for filling in between flags and stepping stones. Small foliage, very scented. Pretty miniature red flowers. 25c each; 5 for \$1.10.

THALICTRUM flavum. Yellow Meadow Rue. Excellent for the hardy border. Easy to grow in sun or shade. Finely cut foliage of a glaucous blue. Good for cutting. 4 feet. During June and July. 25c each; 5 for \$1.10.

T. glaucum. Same type as the above, but flowers are a bronze-yellow. Same habits as the Flavum. Same blooming period. Valuable for cutting. 25c each; 5 for \$1.10.

TROLLIUS (The Large Golden Globe Flower). One of the finest perennials in cultivation. NOW YOU TOO CAN HAVE TROLLIUS! Fine plants.

T. caucasicus. Orange. Very pretty. 25c each; 5 for \$1.10.

T. europaeus (European Globe Flower). A brilliant yellow in the spring. Delightful in the border. Deep, green, finely cut foliage. 25c each; 5 for \$1.10.

T., Earliest of All. One of the first to bloom. Attractive orange-yellow flowers. 25c each; 5 for \$1.10.

T. Ledebouri. One of the best of the Trollius. Tallest and largest flowering. Latest to bloom. 35c each; 3 for \$1.00.

T. Ledebouri "Golden Queen". New and fine introduction. Award of merit R. H. S. Vigorous 3-foot plants of an intense orange hue. Extremely free-blooming. 50c each.

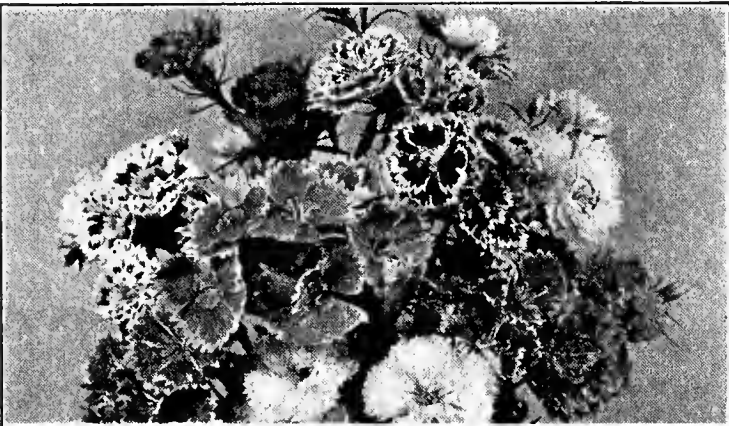
VALERIANA officinalis (Hardy Garden Heliotrope). Produces showy heads of rose-tinted white flowers during June and July, with a delicious, strong heliotrope odor. 3-4 feet. Loves a moist spot. 25c each; 5 for \$1.10.

VERBASCUM phoeniceum. A very pleasing perennial for the hardy border. Graceful spikes of every shade and color. Attains a height of 2-2½ feet. Heavy, deep green foliage. Strong grower and very hardy. Blooms the early and middle part of the summer. Very choice. 25c each; 5 for \$1.10.

VERONICA incana. A choice gem for the rockery. 8 inches. Spikes of vivid purple-blue contrasting beautifully with the silver-grey foliage. June and July. Supply limited. 25c each; 5 for \$1.10.

V. spicata rosea. A pleasing Pink Veronica, good for the border or rockery. Profuse bloomer with pure rose-pink spikes. 12-18 inches. Throughout the summer. 25c each; 5 for \$1.10.

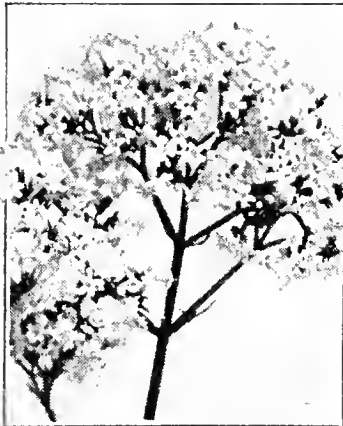
PLEASE NOTE: No orders accepted for less than \$1.00. On orders for \$1.00 to \$2.00 add 25c for packing and postage. Add 10% to remittance on orders for \$2.00 and up.



Sweet Wivelsfield



Trollius Europaeus



Valeriana Officinalis



Veronica Spicata Rosea

L-A-D-I-E-S AND G-E-N-T-L-E-M-E-N

The Big \$1.00 Event

A Landslide of Super-Values for Just ONE Round American Dollar

HERE ARE BARGAINS!



<p>SPECIAL No. 1</p> <p>4 DWARF SPIREA</p> <p>A. Waterer. Red. Bloom all summer. A spot of color the season long.</p> <p>Strong 5-yr. Plants</p> <p>4 for only \$1.00</p>	<p>SPECIAL No. 2</p> <p>ROCK EVERGREENS</p> <p>8 lovely little trees from our selected stock. Strong tops, heavy roots. All low growing. Every one different.</p> <p>The whole 8 only \$1</p>	<p>SPECIAL No. 3</p> <p>12 PERENNIALS for the Border</p> <p>2 Lupines. Pink and blue. 2 Tritoma. Red. 2 Liatris. Purple. 2 Phlox. Mixed. 2 Columbine. Rainbow shades. 2 Foxglove. Yellow.</p> <p>All 12 only \$1</p>	<p>SPECIAL No. 4</p> <p>IDEAL ROCK COLLECTION</p> <p>2 Alyssum saxatile. Yellow. 2 Tunica saxifraga. Deep pink. 2 Iberis. Lilac. 2 Sedum. Red and white. 2 Globularia. Blue. 2 Dwarf Baby's Breath. Light rose.</p> <p>All 12 only \$1</p>
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"All budgets small and large can stand so small a charge"

<p>SPECIAL No. 5</p> <p>A Brilliant Phlox Border</p> <p>12 Superb 3-yr. Phlox. All colors including Pinks, Reds, Salmons, Purples and others for</p> <p>ONLY \$1.00</p>	<p>SPECIAL No. 6</p> <p>A BOXWOOD ROW</p> <p>This wonderful plant is perpetually beautiful. Trim your walks or beds with it. ALWAYS GREEN!</p> <p>15 Genuine Dwarf English Boxwood</p> <p>Think of it, ONLY \$1</p> <p>5-7" for only \$1.00.</p>	<p>SPECIAL No. 7</p> <p>COLORADO BLUE SPRUCE</p> <p>You've always wanted one. Here's your chance. ARE YOU WILLING TO RISK \$1.00? Believe you us, you'll get your money's worth!</p> <p>1 Genuine Colorado Blue Spruce. 1½-2 ft.—Only \$1</p> <p>"Here's a treat that can't be beat. GET A PAIR."</p>	<p>SPECIAL No. 8</p> <p>A Hardy Cut-Flower Garden</p> <p>12 STRONG 2-3 YR. PLANTS</p> <p>2 Stokesia. Blue. 2 Rudbeckia. Deep rose. 2 Gaillardia. Red and orange. 2 Helioopsis. Yellow. 2 Lychnis chalcedonia. Red. 2 Baby's Breath. White.</p> <p>A WHOLE GARDEN far only \$1.00</p>	<p>SPECIAL No. 9</p> <p>12 ENGLISH PRIMROSES</p> <p>These hardy low-growing gems are just what you need for your Rockery or Garden border. What a mass of bloom and color from early May to late June. All shades of the color chart.</p> <p>12 Strong Plants only \$1</p>	<p>SPECIAL No. 10</p> <p>Brilliance Supreme 12 ORIENTAL POPPIES</p> <p>The prettiest of their blooms is unexcelled. A splendid unforgettable color in the garden.</p> <p>Dark, salmon-pink, orange and those bright, blotched ones. "Poppy Time Is Here!"</p> <p>12 for Only \$1</p>
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Build a Rock Garden

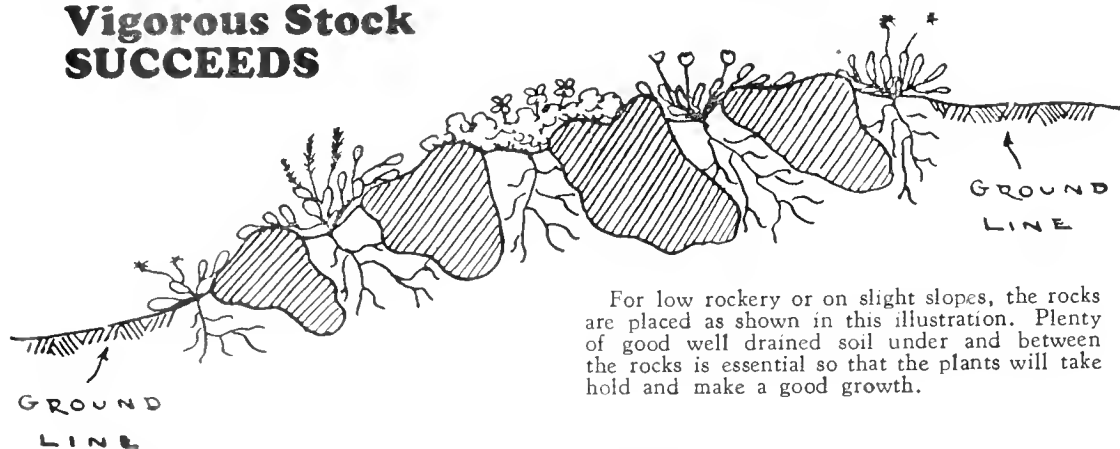
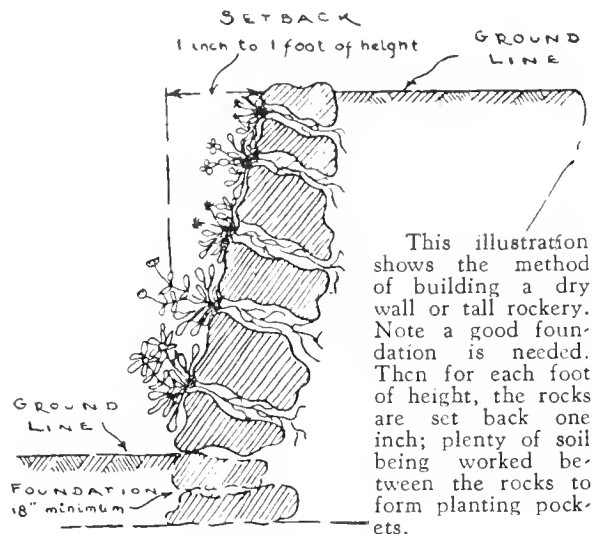
A healthful, enjoyable hobby the whole family will enjoy. Use our vigorous plants. They are selected for beauty, hardiness and adaptability for rock work.

FASCINATING! Your own imagination constructs a garden of fantastic design, simple lines or naturalistic in detail.

JUST A FEW SIMPLE RULES TO FOLLOW! BUILD TODAY!

Here's a few simple suggestions that will help when you start to make your rock garden

N. M. P. G.
Jersey Grown
Vigorous Stock
SUCCEEDS



For low rockery or on slight slopes, the rocks are placed as shown in this illustration. Plenty of good well drained soil under and between the rocks is essential so that the plants will take hold and make a good growth.

Location. The average city or suburban property readily provides ample space for the little rock garden. It may be located between the driveway and the lot lines near the garage—in the bare space next to the house between side or rear group foundation plantings, next to the side of the garage, or in any available space on the property not being used, such as on the terrace between two garden levels.

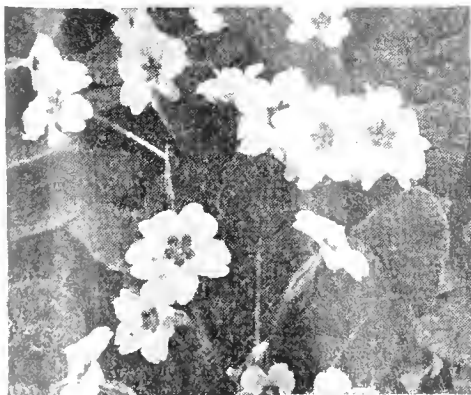
Begin at the bottom and build upward. Each stone or boulder should be placed in such a manner as to allow the moisture from rains to run into the garden and not away from it. After placing a stone, fill around it with earth, being sure that there are no spaces unfilled, as air spaces will prevent moisture from coming up from below. The crest or top of the rockery must have direct contact with soil, by way of firmness in the filled in earth. Be sure that the earth is filled in solidly so that moisture will work up among the stones and give proper conditions for the growing of rock plants. A rockery need not be any more than 10 to 12 inches above the surrounding level.

The soil in which the plants are placed should be of good character. Use peat moss or leaf mold and good rotten manure to mix with your garden soil. The main body of the rock garden can be ordinary garden soil, but the top soil wherein the plants are placed should be of richer character.

Herewith is given a list of hardy perennial plants, especially adapted for rock culture. With this material you can build a splendid rockery complete in every detail. Do not overlook the fact that this stock is two years old and usually sells at 25c each.

Plant Your Rockery Now! Why Wait? and Say - - DON'T FORGET

JUST A REMINDER! Don't forget that your rockery will not be at its best unless you have English Primroses in the shady nooks and crevices. These are the treasures of the rock garden. The growth is very attractive, forming rosettes of thick leaves, sometimes farinose or mealy. Flower stalks are 6 to 8 inches, bearing large heads of multi-colored flowers. Our varieties imported direct from England. Select yours now!



English Primroses

PRIMULA vulgaris (Cowslip). Very early bloomer, deep yellow. The true English. Grows 4 inches. 15c each; 8 for \$1.10.

P. veris. The popular Polyanthas. A splendid mixture of white, red, orange, dark purple, black and golden yellow. Grows 8 inches. 2-year plants, 10c each. Heavy 4-year clumps only 20c each.

P. polyantha. Best English mixed in every color of the rainbow. Similar to the Veris. 2-year plants, 10c each. Heavy 4-year clumps, only 20c each.

P. elatior. The popular "Gold Laced" Primula. A polyantha variety with a wonderful range of colors. Gives a lacy effect. Strong, 2-year plants, 10c each. Heavy 4-year clumps, only 20c each.

Here Are The Plant Now!

ADENOPHORA liliifolia. A handsome perennial that is in bloom from summer to fall. Produces large, bell-like flowers, similar to the Campanula, on erect stems. Dark blue in color with handsome foliage. 1½ to 2 feet. 2-year plants, 10c each.

ALPINE ASTERS. Colorful plants attaining a height of 6 to 8 inches and covered with exquisite blue flowers of aster-like proportion. Blooms from late May to early July. Strong, 2-year plants, 10c each.

ARABIS (Alpine Rock Cress). One of the earliest of the rock plants. About 8 inches and is covered with an abundance of white flowers in late April. Compact and pretty foliage. Strong, 2-year plants, 10c each.

ALYSSUM. A desirable plant for the rockeries. In early spring it is completely covered with showy yellow flowers.

A. saxatile (Basket of Gold). Grows 1 foot high and produces in May masses of broad, flat heads of bright yellow flowers. Grayish foliage. Strong, 2-year plants, 10c each.

ARMERIA lauchiana. Compact tufts of bright green covered with rose colored flowers. Blooms profusely in May and June and continues to flower throughout the summer. 6 inches. Strong, 2-year plants, 10c each.

CAMPANULA carpatica (Carpathian Harebell). Popular variety. Dwarf in habit, only attaining 6 inches. Pretty foliage. Blooms in July up to September. White and blue. Strong, 2-year plants, only 10c each.

CERASTIUM tomentosum (Snow-in-Summer). An attractive silver-gray creeper with a mass of white bloom during June. Retains its colorful foliage during the winter. Cerastium will thrive under trees and grow with great success on top of roots, walls, etc. Where grass will not grow this hardy rock plant will. About 6 inches. Strong, 2-year plants, only 10c each.

CHINESE DELPHINIUM (Chinense grandiflorum and grandiflorum album). The two species of Dwarf Delphinium, so adaptable and effective in the rockery. Both the blue and white varieties produce large flowers on erect stems. Grow about 18 inches and have beautiful Larkspur foliage. Strong, 2-year plants, only 10c each.

COLUMBINE (Aquilegia). Your rockery would be incomplete without several Long-Spurred Columbines to grace its existence. This perennial is very suitable for rockwork and its beautiful foliage and handsome flowers make an inspiring sight. It comes in every shade imaginable. Grows about 1½ to 2½ feet. Strong, 2-year plants, only 10c each.

DIANTHUS caesius (Rock Carnation). The true Cushion Pink. Little solid balls of spiky glaucous foliage. Pink flowers that attain a height of 6 to 8 inches. Very attractive. The flowers are clove scented. Strong, 2-year plants, only 10c each.

ECHINOPS (Globe Thistle). Thistle-like foliage. Large, round heads of flowers in the shape of perfect globes. Deep blue in color and very striking. Plant them among the larger rocks and watch the effect. Grows 2½ to 3 feet. Strong, 2-3-year plants, only 10c each.

GLAUCIUM. A real rockery gem. Belongs to the Poppy family. Has artistically formed foliage which is a glaucous blue and is retained during the winter. Beautiful for the rockery. The foliage blends well and seems to be sculptured into the rock. The flowers come in various shades of orange, red and yellow. Something new! Strong plants, 15c each.

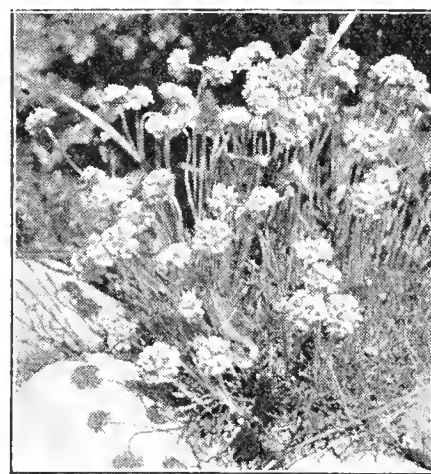
GYPSOPHILA repens (Dwarf Baby's Breath). Covered with pink flowers. About 6 inches tall. Profuse bloomer. Your rockery needs them. Strong, 2-year plants, only 10c each.

HELIANTHEMUM (Rock Rose). A dainty dwarf for the Alpine garden. Low-growing evergreen plant forming broad clumps covered with a mass of bloom in pastel colors from pink to clear orange. July to September. Will do well on dry locations. Strong, 2-year plants, 10c each.

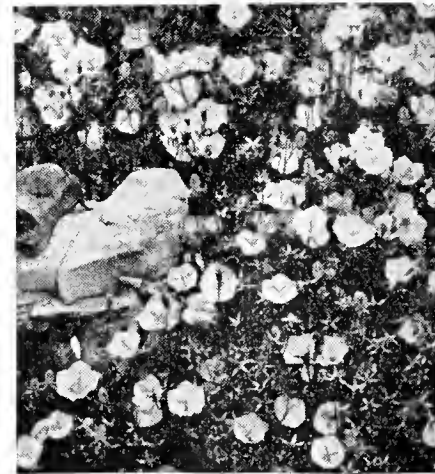
HEUCHERA sanguinea (Coralbells). Like red Lilies-of-the-Valley. Slender spikes of soft coral-red, bell-shaped flowers from May until July. Attractive foliage retained throughout the winter. Grows 18 inches. One of the most beautiful of the perennials. Strong, 2-year plants, 25c each.

IBERIS (Hardy Candytuft). An excellent evergreen perennial for the rockery. Grows about 8 inches and produces flowers rich in beauty. A real gem in the rockery. In lilac and white. Strong, 2-year plants, only 10c each.

LAVANDULA vera (The True English Lavender). Dwarf spikes of fragrant lavender flowers. Beautiful silvery gray foliage, retained throughout the winter. Grows about 8 to 12 inches. Strong, 2-year plants, only 15c each.



Armeria Lauchiana



Campanula Carpatica

Plants You Need

LINUM perenne (Blue Flax). A beautiful perennial of delicate foliage and pure blue flowers. Grows 1½ feet high and is simply covered with large heavenly blue flowers of buttercup-like shape. Blooms almost the entire summer. **Strong, 2-year plants, only 10c each.**

LYCHNIS viscaria. Fine tufted plant covered with deep red flowers during the summer months. The deep green grasslike foliage is very showy in the rockery. About 12 inches. **Strong, 2-year plants, only 10c each.**

NEPETA Mussini (Ground Ivy). A valuable everblooming dwarf rock plant producing light blue flowers; it creeps extensively. Has a pungent odor. **Strong, 2-year plants, only 10c each.**

OENOTHERA missouriensis (Evening Primrose). Prostrate growing variety, very hardy, producing freely large, bright yellow flowers. **Strong, 2-year plants, 20c each.**

PAPAVER nudicaule (Iceland Poppy). Invaluable for the rock garden. Its graceful habit and fernlike foliage makes a desirable effect among the crevices. Satin-like flowers in all shades are borne in endless profusion all summer long. **Strong, 2-year-old plants, only 15c each.**

PHLOX subulata (Ground or Moss Pink). Creeping or tufted species growing in broad mats on dry, rocky hills or sandy banks. An exclusive rock plant. It does, also, well in the border and can be used for edging or among larger plants, where it soon covers the ground.

P. roseum. Light pink. **Strong, 2-year plants, only 10c each.**

P. Vivid. A creeping variety that has no superior in the Phlox family. The growth is compact with fine, deep green foliage, while the flowers are very large and make a carpet of clear deep pink. **Strong, 2-year plants, only 20c each.**

POTENTILLA (Cinquefoil). A most effective rock plant. The flowers resemble the Geum. Strawberry-like leaves. Mixed colors. About 6 to 12 inches. **Strong, 2-year plants, only 10c.**

PRIMULA (English Primrose). One of the treasures of the rock garden. The growth is very attractive, forming rosettes of thick leaves sometimes farinose or mealy. The flower stalks rise to a height of 6 to 8 inches, bearing large heads of multi-colored flowers. These varieties are imported direct from England and we are confident that you will find each item the best of its type. We specialize in Primroses and have a good stock. All plants are heavy and well-rooted. They prefer a shady, moist location. Your rockery needs them.

P. veris. The popular Polyanthus. A splendid mixture of white, red-orange, dark purple and black and golden yellow.

P. polyanthus (Primula elatior). Best English mixed in every color of the rainbow. These include the "Gold-Laced" which is saved from the finest varieties. A fine range of colors. Above varieties of Primulas in **strong, 2-year plants, only 10c each. Regular value 25c.** Get a good supply of these Primroses.

SAPONARIA. A creeping or trailing hardy rock plant, producing from May until August masses of deep pink flowers widely used in the rockery and trailing from wall. About 8 inches. **Strong, 2-year plants, only 10c each.**

SEDUM (Stonecrop). A class of plants particularly adapted for carpeting very dry, sandy or rocky places in the sun. An invaluable rock gem.

S. album. 4 to 6 inches high. Native of Northern Asia. Flowers white with red centers. Thick waxy, round foliage.

S. acre. Miniature tufts of dull green. Small, golden flowers. 4 to 6 inches high. Like a moss. Fine for crevice work

S. spurium coccineum. A late bloomer. Reddish purple. Foliage turns red in the fall. 6 to 8 inches.

All Sedums in **strong, 2-year plants, only 10c each.** No rockery can be built without them.

STATICE (Sea Lavender). Unexcelled for the rockery, producing all summer panicles of small flowers.

S. latifolia. Heavy tufts of leathery foliage with large heads of pretty, small, purplish blue flowers.

S. incana. Pinkish blue; dwarf. Grows about 10 to 12 inches.

The above in **strong, 2-year plants, only 10c each.**

TROLLIUS (Globe Flower). **Europaeus, Lemon Queen**. Free flowering, strong growing plant. Flowers yellow, produced in abundance on stems about 2 feet high. Does best in shady, moist locations. Fine for rock work. **Strong plants, with good crowns, only 25c each.**

TUNICA saxifraga (Coat Flower). A dainty tufted plant with light pink flowers all summer. Forms a regular carpet. Invaluable for the rock garden. **Strong, 2-year plants, only 10c each.**

VERONICA repens. A fine rockery gem. Forms miniature tufts. Trailer. Has delicate white and blue flowers. One of the first to bloom. **20c each; 6 for \$1.10.**

VIOLA cornuta (Tufted Pansy). When considering this strain of plants, please remember that they are thoroughly hardy Pansies. With ordinary attention will give good results. These will bloom from early spring until frost. Prefer a shady location if possible, but will thrive fine in the open sun.

REMEMBER

When you build your Rockery, DON'T FORGET THAT "FRAGARIA INDICA (The Indian Strawberry) has a place in several of the pockets. This NOVELTY is bound to give you that little touch which is so necessary to completely bring out character and color. This plant has both. The brilliant red fruit is charming. 20c each, or 6 for \$1.10. DON'T FORGET! Your Rockery has a date with "Fragaria".

V., Jersey Gem. New, wonderful Violet gaining popularity by leaps and bounds. Flowers are a rich violet, slightly perfumed. Dwarf habit and a continuous bloomer. **Strong, 2-year plants, 20c each.**

V., Apricot Queen. The most beautiful of the Violas. A gorgeous apricot-yellow tinged with orange. A profuse bloomer. **Strong, 2-year plants, only 20c each.**

V., Ruby. A beautiful new creation in Violas. Deep rich wine-red. Very large flowers. Blooms all summer. Supply limited. **Strong plants, 35c each; 3 for \$1.00.**

YUCCA (Adam's Needle). A stately perennial with sword-like foliage and tall branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine for background rock work and around pools. Foliage retained throughout the winter. **Strong, 3-year plants, only 10c each.**

AGAIN

We are Saving You
Time and Money

That rock garden of yours interests us very much and we want it to look its best, so here are grouped collections all ready to fill in the crevices and rock spaces. Big values! Fine plants!

FOR THE HARDY ROCK GARDEN

12 Heavy 2-year-old Field-Grown Plants for only **\$1.10**

COLLECTION No. 1

(For the Shade)

- 2 English Primroses, Polyantha Mixed.
- 2 Nepeta Mussini, Blue.
- 2 Statice incana, Pink.
- 2 Arabis, White.
- 2 Sedum acre, Yellow.
- 2 Columbine, Mixed.

COLLECTION No. 3

(All-Around Use)

- 2 Potentilla, Pink.
- 2 Cerastium, White; grey foliage.
- 2 Tunica saxifraga, Pink.
- 2 Alyssum saxatile, Yellow.
- 2 Sedum spurium, Red.
- 2 Rock Carnations, Mixed.

COLLECTION No. 2

(For Sunny Spots)

- 2 Lavender, Blue.
- 2 Oenothera, Yellow.
- 2 Achillea rubra, Red.
- 2 Saponaria, Pink.
- 2 Sedum album, White.
- 2 Iberis, Lilac.

COLLECTION No. 4

(Good for Dry Locations or Will Stand Any Treatment)

- 2 Phlox subulata, Pink.
- 2 Rock Rose, Mixed.
- 2 Campanula carpatia, Blue.
- 2 Chinese Delphinium, White.
- 2 Hieracium aurantiacum, Deep orange.
- 2 Gypsophila repens, Light pink.

These 4 wonderful collections all for only \$4.00. 48 choice rock plants that will build a rockery from start to finish.

2 Outstanding Collections of Fine Novelty Rock Plants

MERIT COLLECTION NO. 1

12 Plants for \$2.00

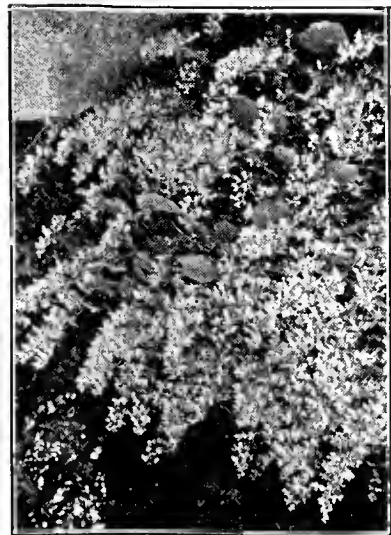
- 1 **POTENTILLA nepalensis**. A beautiful plant. Strawberry-like foliage. Large, cherry-red and buff flowers all summer.
- 1 **JASIONE perennis**. Miniature blue scabiosa-like heads. Blooms extensively.
- 1 **GEUM, Mrs. Bradshaw**. Double. Trollius-like flowers. Deep red. June until frost.
- 1 **GLOBULARIA cordifolia**. Pretty globe-shaped flowers, deep blue. Grows 8 inches. Evergreen foliage. Flowers during June and July.
- 1 **ALPINE POPPY**. Glaucous rosettes. 6 inches. Dwarf Poppies in all shades. Blooms all summer. A real gem.
- 1 **PRIMULA polyantha** (English Primrose). Mixed colors. Dwarf habit. Likes shade. Profuse bloomer in late spring and early summer. Neat.
- 1 **ERINUS alpinus**. Low, neat and compact rock plant. Abundance of purple-pink flowers. Small cut-leaf foliage. Blooms in June.
- 1 **GLAUCIUM**. Poppy-like flowers. Artistically formed blue foliage. Blooms all summer. Red, yellow and orange.
- 1 **VIOLA, Jersey Gem**. Wonderful Viola. The most popular. Blooms continually all summer. Likes shade or sun. A rich violet, slightly perfumed. Dwarf habit.
- 1 **BELLIS monstrosa, Etna**. Best "Red" English Daisy. Deep red. 6 inches. All summer bloom.
- 1 **DICENTRA eximia**. Dwarf Bleeding Heart. Everblooming from spring to frost. Fine lacy foliage. Abundance of deep pink flowers. 12 inches.
- 1 **THYMUS serpyllum** (Fragrant Thyme). Fine for small crevices, filling in between flags and stepping stones. Small foliage very scented. Pretty miniature red flowers. 4-6 inches.

MERIT COLLECTION NO. 2

12 Plants for \$2.00

- 1 **POLEMONIUM coeruleum**. Pretty spikes of bright blue with golden centers.
- 1 **POTENTILLA atrosanguinea**. Deep scarlet. Green foliage that is silvery underneath.
- 1 **STACHYS lanata**. Gray foliage. Purple flowers.
- 1 **ANCHUSA myosotidiflora** (Dwarf Russian Forget-Me-Not). Deep blue flowers; handsome foliage. A gem.
- 1 **AUBRIETIA deltoidea** (Rainbow Flower). Neat, compact foliage and a vivid splash of deep violet in early May.
- 1 **GEUM, Lady Stratheden**. Double. Orange-yellow. Blooms in June.
- 1 **LINUM flavum** (Yellow Flax). Fine green foliage. Rich deep yellow. One foot and less. Profuse bloomer.
- 1 **ARABIS alpina rosea** (Dwarf Pink Rock Cress). Large, shiny leaves. Various shades of rose-pink. Early bloomer. 6 in.
- 1 **OENOTHERA missouriensis**. Prostrate growing. Produces very large, bright yellow flowers. 3 to 4 inches in diameter.
- 1 **PINK VIOLET**. Superb plant. Blooms all summer. Covered with highly perfumed pink flowers.
- 1 **TROLLIUS** (Golden Globe Flower). Beautiful. Deep orange.
- 1 **PRIMULA veris**. Mixed colors. Dwarf habit. Early bloomer.

Either of these **\$2.00**
Collections **12 PLANTS**



Nepeta Mussini



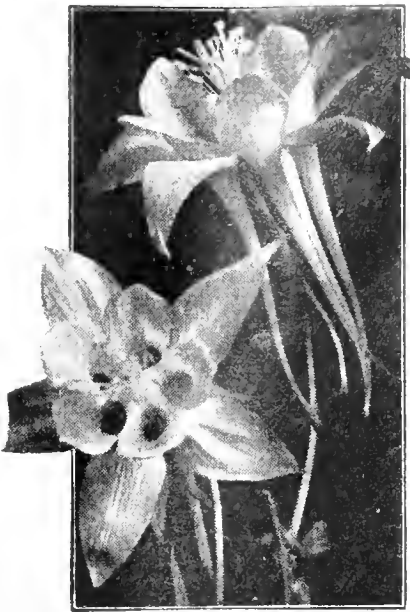
Statice Latifolia



Yucca

**THEY LIVE
YEAR AFTER YEAR**

Fields of Perennials



Aquilegia (Columbine)



Digitalis, Giant Shirley

ACHILLEA, The Pearl. Grows about 2 feet high and from spring to frost is covered with heads of double white flowers. Likes sun.

A. rubra. About 1½-2 feet and bears pink to red flowers in large heads from June to frost. Will thrive in shady locations.

A. ageratum. Grows 1½-2 feet and bears in profusion on erect stems golden yellow flowers of Milfoil type. Does equally well in sun or shade.

Any of the above in strong, 2-year stock, 10c each.

ADENOPHORA liliifolia. A handsome perennial that's in bloom from summer to fall. It produces large, bell-like flowers, similar to the Campanula, on erect stems. Dark blue in color with handsome foliage. For the border, garden or rockery. Grows 1½-2 feet. Likes sun but will also thrive in the shade. **Strong, 2-year plants, 10c each.**

AGERATUM eupatorium, Blue. For a late fall blooming flower there is none that surpasses this fine plant. It blooms from August to November and is densely covered with heads of deep blue flowers. Grows 1½-2 feet and is wonderful for cutting. Makes a handsome border plant and is of very easy culture. Likes full sun. **Strong, 2-year plants, 10c each.**

AGROSTEMMA (Mullein Pink). Strong, erect growing plants with silvery foliage. The crimson of the flowers blends well with the leaves. Blooms during June and July and attains 1½-2 feet. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 10c each.**

ANCHUSA (Italian Forget-Me-Not). Unexcelled for background effect in a border or garden. Attains 3 to 4 feet and produces on strong, erect stalks, large, deep blue flowers of Forget-Me-Not description. These flowers have no centers but are one color of gorgeous blue. Blooms in May and June. Easy of culture and robust of growth. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 10c each.**

ANTHEMIS (Hardy Marguerite). Daisy-like golden yellow blossoms, from June to August. 2 feet high and good for cutting. Makes a showy border plant. Likes full sun. **2-year plants, 10c each.**

AQUILEGIA (Columbine). No garden is complete without them. The long-spurred types are beautiful. Every shade of color imaginable. The flowers are very lasting and are good for cutting. This plant likes sun but can also be found in a semi-shady location. Attains 2-2½ feet and blooms during May, June and July. Our strain is one of the finest ever produced. Columbine is appropriate in both the border and garden, as well as the rockery. **Strong, 2-year plants, 10c each.**

ASTER (Perennial Michaelmas Daisy). Mixed colors. Blooms freely during September and October. Easily grown. Grows 2-3 feet. Prefers shady locations. **Strong, 2-year plants, 10c each.**

BAPTISIA australis (False Indigo). A charming perennial producing blue flowers of Sweet Pea-like form. Blooms in May and attains 2-2½ feet. Likes sun. **Strong, 2-year plants, 10c each.**

BLUE SALVIA, azurea. One of the best hardy Blue Salvia grown. Easy to grow and thrives in any soil. Gives long spikes of blue flowers in August and September. A fine cut flower and an unexcelled addition to the border or garden. Grows 3-4 feet and forms an elegant background. **Strong, 2-year plants, 10c each.**

CANTERBURY BELLS, Campanula (Cup-and-Saucer Type). A biennial of unsurpassed beauty. Bedecked with large cup-like flowers in June. Grows 2-2½ feet. In pink, purple and white. Likes full sun and does best on well drained soil. Good for cutting. A fine border plant. **Strong plants, ready to bloom, 10c each.**

CENTAUREA montana (Monstrous Corn-flower). An improved variety that grows 2 feet high, bearing deep blue flowers of good size from June to August. Wonderful for cutting. Thrives on any soil but prefers full sun. **Strong, 2-year plants, 10c each.**

CHELONE. A beautiful perennial producing long spikes of flowers, resembling Pentstemon. These spikes of flowers look like miniature Snapdragons but are borne on erect stems that attain a height of 2½-3 feet. In bloom constantly. Fine for background effect and for cutting. Likes sun. **Strong, 2-year plants, 10c each.**

COREOPSIS. An old-fashioned flower that should be in every garden. Our strain is an improved double variety of a golden yellow color. One mass of flowers the entire summer long. Grows 2½-3 feet and likes plenty of sun. Easy of culture and robust of growth. Will thrive anywhere. **Strong, 2-year plants, 10c each.**

DELPHINIUM (Hardy Larkspur). A perennial whose charm and beauty is so pronounced that without it no perennial border or garden is complete. Stately spikes of well shaped flowers borne on strong, erect stems. No perennial is better for cutting. Does best on good, rich soil well exposed to the sun. Of easy culture and a thrifty grower. Very hardy.

D. Belladonna. Light blue. Perfect flower spikes. Grows 4 to 5 feet. **Strong, 2-year plants, 10c each.**

D. bellamosum. Dark blue. Straight stem. Grows 4 to 5 feet. **Strong, 2-year plants, 10c each.**

Here are hundreds of thousands of strong plants ready to transplant themselves into your garden. This complete list contains many varieties that should sell for 3 times the price quoted. **REMEMBER THESE PLANTS LIVE YEAR AFTER YEAR.** Once planted they will continue to give you bountiful crops of beautiful bloom season after season. Perennials are so easy to grow. Give them ordinary fertile garden soil. A light covering of hay, straw or leaves in the winter to protect them from the sun. **THESE SIMPLE RULES SPELL SUCCESS!**

GET BUSY WITH YOUR PLANNING AND BUILD THAT PERENNIAL GARDEN, NOW!

Let's Go, Folks

Any 12 plants in this superb list for only \$1.10. Any 48 plants for only \$4.00! And what a garden you can have for \$4.00.

Order early! Plant early! Perennials may be set from March to December.

D. chinense grandiflorum (Dwarf Blue Chinese Delphinium). Similar to the large types only that it attains but 18 inches in height. Invaluable for rock work or low border plants. Can also be used for cutting. **Strong, 2-year plants, 10c each.**

D. chinense grandiflorum album. Dwarf white Chinese Delphinium. Same habit as the above. **Strong, 2-year plants, 10c each.**

DIGITALIS (Foxglove). These beautiful and stately plants enhance the appearance of any garden. They attain a height of 4-5 feet and provide a wonderful background for other perennials. The foliage is also a pretty deep green. You must have Foxgloves in your garden or else your collection is incomplete. Will thrive on ordinary soil; robust growers. Like full sun for best results.

DIGITALIS, Giant Shirley. An improved strain of unusually strong, vigorous growth and producing spikes of enormous blooms, 4-5 feet in length. Come in pink, purple and white. They are biennial. **Strong plants of blooming size, 10c each.**

D. grandiflora. Light yellow. Same as the above with the exception that the foliage is narrower and heavier in texture. This is a real perennial and lives year after year. Very hardy. **Strong, 2-year plants, 10c each.**

ECHINOPS (Globe Thistle). Thistle-like foliage. Large round heads of flowers in the shape of perfect globes. Deep blue in color and very attractive. Very showy if planted among large rocks or as a background for various foliage plants. Will grow on poorly drained soil and is a handsome perennial. Good for cutting. About 2½-3 feet. **Strong, 2-year plants, 10c each.**

Collection No. 1

- 2 Delphinium, blue.
- 2 Gaillardia, red and orange.
- 2 Gypsophila, white.
- 2 Coreopsis, yellow.
- 2 Painted Daisies, pink.
- 2 Pentstemon, mixed.

Collection No. 2

- 2 Liatris, rosy purple.
- 2 Stokesia, blue.
- 2 Lychnis viscaria, pink.
- 2 Shasta Daisy, white.
- 2 Heliopsis, yellow.
- 2 Adenophora, lavender.

HARDY PERENNIALS for Cut Flowers

12 Heavy, 2-year-old Field-Grown Plants for **ONLY \$1.10**

These 4 Extra Super Collections, 48 Plants in all, for **ONLY \$4.00.**

Collection No. 3

- 2 Anchusa Italica, blue.
- 2 Hesperis, lavender-pink.
- 2 Torch Lilies, red and orange.
- 2 Achillea, Pearl, white.
- 2 Foxglove, Grandiflora, yellow, spotted.
- 2 Echinacea, purple.

Collection No. 4

- 2 Veronica, blue.
- 2 Lupines, mixed.
- 2 Garden Heliotrope, pink and white.
- 2 Lychnis chalcidonica, red.
- 2 Achillea ageratum, yellow.
- 2 Chrysanthemums, yel., white.

Complete GARDENS

Hardy perennials in fine unbeatable collections all ready for planting. Complete in color, beauty and blooming period. Selected for your convenience.

**PLACE YOUR
ORDER NOW!**

**Strong
Healthy
Stock
THE BEST**
Attain greater planting success by receiving your stock early. Don't delay.

Collection No. 1

- 2 Centaurea, rich blue.
- 2 Lebelia cardinalis, red.
- 2 Chrysanthemums, yellow.
- 2 Sweet William, pink.
- 2 Yucca. Creamy white.
- 2 Rudbeckia, purple.

Collection No. 2

- 2 Platycodon, blue.
- 2 Achillea ageratum, yellow.
- 2 Phlox, mixed.
- 2 Chinese Delphinium, white.
- 2 Chrysanthemums, pink.
- 2 Agrostemma, crimson.

HARDY PERENNIALS for the Border

12 Heavy, 2-year-old Field-Grown Plants for **ONLY \$1.10**

These 4 Extra Super Collections, 48 Plants in all, for **ONLY \$4.00.**

Collection No. 3

- 2 Baptisia, blue.
- 2 Heliopsis, orange.
- 2 Oriental Poppies, red.
- 2 Columbine, mixed.
- 2 Foxgloves, pink and purple.
- 2 Phlox, white.

Collection No. 4

- 2 Canterbury Bells, pink, white, and blue.
- 2 Linum (Blue Flax).
- 2 Hollyhocks, all colors.
- 2 Statice latifolia, purple.
- 2 Sidalcea, pink.
- 2 Achillea rubra, pink and red.

— Acres of Bloom!

**THEY LIVE
YEAR AFTER YEAR**

HOW CAN YOU HAVE BEAUTIFUL PERENNIALS?

Do like thousands of others have. Plant our heavy, well rooted 2-year field-grown plants in varieties that have been tested for hardiness, profuseness of bloom and wide color range.

Here are plants to suit everyone's need and taste. This stock has been grown for successful transplanting in every corner of the Union. IT'S WEATHER-TESTED.

Pick Them Out

PLEASE NOTE: No orders accepted for less than \$1.00. On orders for \$1.10 to \$2.00, add 25c for packing and postage. On orders for \$2.00 and up, add 10% to your remittance.

ERYNGIUM (Sea Holly). Very similar to Echinops with the exception that the flowers are smaller and not so perfectly formed. The foliage and flowers of this striking plant are both steel-blue in color and sparkle and glint with the sun. Does well in locations near salt water and in sandy soil. Grows 3 feet tall. **Strong, 2-year plants, 10c each.**

GAILLARDIA (Blanket Flower). Large blood-red and orange flowers of Daisy-like formation, borne on strong, straight stems about 2-2½ feet long. One of the most satisfactory perennials for the border or garden. Blooms the entire summer. Wonderful for cutting. The flowers attain a diameter of 2½ inches and come in various formations. Easy to cultivate and will thrive on any soil. Likes plenty of sun. **Strong, 2-year plants, 10c each.**

GYPSOPHILA (Baby's Breath). A dainty perennial producing delicate white flowers. Fine for mixing with other flowers in cut bouquets. Grows 2-2½ feet. Of very easy culture and hardy habit. Likes sun. **Strong, 2-year plants, 10c each.**

HELIOPSIS, Golden Daisy. A superb perennial for background effect. Grows 3-4 feet, bearing deep rich golden yellow flowers. 2 inches in diameter. Blooms all summer. Will thrive on any soil and requires no care. A fine cut flower. Resembles greatly Doronicum. **Strong, 2-year plants, 10c each.**

HIBISCUS (Giant Marshmallow). A lover of wet places. Produces flowers 8-10 inches in diameter. Large color range. Blooms in late July till frost. Fine for a hedge or background. Grows 5-6 feet high. **2-year plants, 10c each.**

HOLLYHOCKS. Old favorite, always in demand. We offer the finest double varieties obtainable in yellow, pink, red, maroon, white, salmon and rose. Wonderful bloomers. Plant them along fences, under windows or for background effect. Attains 5-6 feet. Will thrive on heavy soil. **Strong, 2-year roots, 10c each.**

LATHYRUS (Perennial Sweet Pea). Showy, free flowering, hardy perennial climbers for trellis, covering old stumps, fences, walls, etc. Bloom all summer and are good for cutting. Mixed colors. Will grow anywhere where it is not too dry. **Strong, 2-year plants, 10c each.**

LIATRIS (Blazing Star). A bulbous perennial with long spikes of purple and rosy purple flowers from July to September. Grows 5 feet tall, of which nearly 3½ feet consists of the flower spike. A novel plant that attracts and commands attention. Very hardy. Will thrive on rather wet ground and in semi-shade. A background plant, effective in its display. **Strong, 2-year bulbous roots, 10c each.**

LINUM perenne (Blue Flax). A beautiful perennial of delicate foliage and pure blue flowers. A real border gem. Very adaptable for the rock garden, as well. Grows 1½ feet high and is simply covered with large, heavenly blue flowers of buttercup-like shape. Blooms almost the entire summer. Does well on any soil but seems to prefer that of sandy or light texture. **Strong, 2-year plants, 10c each.**

RUDBECKIA (Coneflower). These thrive everywhere, giving a wealth of bloom. Unsurpassed for the border and garden. Fine for cutting. 2½-3 feet. Prefer the sun but will grow in semi-shade.

R. Newmannii. Large yellow flowers with black center. Very showy. **Strong, 2-year plants, 10c each.**

R. purpurea (Giant Purple Coneflower). Large, showy, reddish purple flowers with dark brown disc. **Strong, 2-year plants, 10c each.**

SHASTA DAISY (Alaska Daisy). Burbank's origination. Extra large flowers of pure white, borne on straight, erect stems, fine for cutting. Makes a dandy border plant. Thrives in any soil and needs little care but plenty of sun. 2 feet. **Strong, 2-year plants, 10c each.**

LUPINES. Effective plants, producing large Hyacinth-like spikes of flowers during May and June. Require only well prepared garden soil, prefer a semi-shady location. 2-3 feet. Fine border plant. **Strong, 2-year plants, 10c each.**

LYCHNIS (Rose Campion; Jerusalem Cross). Handsome, hardy perennials of easy culture. Will thrive anywhere.

L. chalcidonica. Deep red flowers borne on large heads similar to a Verbena. Good for cutting, the border or garden. 2 feet. **2-year plants, 10c each.**

PAPAVER nudicaule (Iceland Poppy). A fine, hardy perennial Poppy of graceful habit, with fernlike foliage; the satinlike flowers are borne in endless profusion and are excellent for cutting. Blooms all summer. Grows 1-1½ feet. **Strong, 2-year plants, 15c each.** Mixed colors.

Note. Poppies are easy to cultivate providing they are set out during the right time. Plant Iceland Poppies either during April and early May or during October and early November. They consist essentially of a tap root and do not have a very fibrous root system. Like heavy soil and plenty of sun.

PENTSTEMON (Beard Tongue). A beautiful perennial plant, producing freely large spikes of handsome, tubular flowers in almost every shade and color. 2-3 feet. Will thrive on any garden soil. Likes sun. **Strong, 2-year plants, 10c each.**

PHLOX. The most appreciated of the perennials. It comes in bloom at a time when flowers are needed in the garden and keeps blooming until frost. Immense trusses of large flowers in all colors. Our stock comprises the best varieties grown and are all of medium height, about 2-2½ feet. Phlox likes very heavy soil and plenty of manure. **Strong, 2-year plants, 10c each.**

PHYSALIS (Chinese Lantern Plant). Dense bushes about 2 feet high, producing freely, bright orange-scarlet lantern-like fruits which make a wonderful winter bouquet when dried. Grows 2 feet and is of very easy culture. **Strong roots, 10c each.**

PLATYCODON (Japanese Balloon Flower). One of the best hardy perennials, bearing a profusion of large, dark blue, bell-shaped flowers the whole season. Excellent for planting in borders or among shrubbery. Will thrive in shade or sun equally well. Grows 2-3 feet. **Strong, 2-year plants, 10c each.**

PYRETHRUM (Painted Daisy). Handsome, hardy perennial plants for the herbaceous border; flowers showy and excellent for cutting. Mixed colors, pink and red predominating. Blooms during May and June and grows about 2-2½ feet. Thrives in any soil but prefers the sunlight. **Strong, 2-year plants, 10c each.**

Hardy Oriental Poppies

The brilliance of their bloom is unrivalled—a splash of unforgettable color in the garden

One of our favorite and most popular flowers, producing during the blooming period a profusion of brilliant colors and shades.

P. orientale (Oriental Poppy). Large blooms, some measuring 6 inches in diameter. Orientale has extra large flowers, deep scarlet in color. 2½ feet.

P. orientale, Queen Victoria. Rich salmon-pink.

P. orientale, Hybrids. Flowers of large size, in mixed colors. **Strong, 2 year roots, each 10c.** Plant in early spring or early fall.

PLEASE NOTE: No orders accepted for less than \$1.00. On orders for \$1.00 to \$2.00, add 25c for packing and postage. Add 10% to remittance on orders for \$2.00 and up.

STATICE (Sea Lavender). Splendid hardy perennials, producing all summer panicles of small flowers, which can be dried and used for winter bouquets. Unexcelled for the border and rockery. Very easy to grow and will thrive in semi-shady locations.

S. latifolia. Large, deep blue flowers. Grows 1½-2 feet.

S. incana. Pinkish blue. Dwarf. Height 1 foot. The above in strong, 2-year plants, 10c each.

STOKESIA (Stokes' Aster). Plants grow about 18-24 inches, bearing freely from July to October handsome, Centaurea-like blossoms, each measuring from 3-4 inches in diameter and deep blue in color. One of the most desirable plants for the hardy border. Excellent for cutting. These will thrive on common garden soil and will do quite well in semi-shady locations. For best flowers full sunlight is necessary. **Strong, 2-year plants, 10c each.**

SWEET WILLIAM. One of the finest hardy garden plants; of easy culture, thriving in any good garden soil. Plants grow about 1½ feet high and form fine clumps. Produces fine effects in beds and borders. Blooms June and July. Wants full sun. Mixed colors. **Strong, 2-year plants, 10c each.**

TRITOMA (Torch Lily or Red Hot Poker). Large spikes of deep red and orange flowers borne on Lily-like stems. Good for cutting. Fine for the border and around pools. Grows 2-2½ feet. Does well in sandy soil. **Strong, 2-year plants, 10c each.**

VERONICA (Speedwell). An elegant hardy perennial of easy culture and free-flowering habit. Long spikes of blue flowers from July to September. Resembles a miniature lilac.

V. longifolia. Rich blue flowers, attaining 2 feet.

V. spicata. Bright blue flowers. 18 inches. Fine for border and cutting. **Strong, 2-year plants of these for only 10c each.**

YUCCA (Adam's Needle). A stately perennial with sword-like foliage and tall branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine planted as single specimens or around pools. Will thrive on poor sandy soil. Will do in the shade. **Strong, 3-year plants, 10c each.** Yuccas must be from 3 to 4 years old before they bloom. The foliage is retained during the winter and looks attractive among evergreens.



Rudbeckia Purpurea



Platycodon
(Japanese Balloon Flower)



Oriental Poppy

THE "BIG FOUR" 4 Choice Items That You Mustn't Forget are:

LOBELIA cardinalis (Cardinal Flower). One of the showiest of our wild flowers. It is 2-4 feet high, with large, deep red blossoms on the upper part of the stalk. Will thrive in any garden soil or along the border of a Lily pond or brook in water 2-3 inches deep. The most brilliant of the red perennials and a real addition to any garden. Blooms during August and September. **Strong, 2-year plants, only 15c each; 8 for \$1.10.**

LAVANDULA (Old English Lavender). This plant brings memories of the past. A real old favorite. Very fragrant with blue flowers from July until August. 1½-2 feet high. A real border plant. Also very adaptable in the rock garden. Of very easy culture. The silvery gray of its foliage is retained all winter long. **Strong, 2-year plants, 15c each; 8 for \$1.10.**

SIDALCEA (Rosy Gem). Erect growing plants with Delphinium-like spikes. Bloom during June and July. Rose-pink in color; about 2-3 feet. Very showy border perennial, as well as a cut flower. About the same culture as Delphinium. **Strong, 2-year plants, 20c each; 6 for \$1.10.**

LYCHNIS Haageana. The most beautiful of this family. Immense scarlet flowers resembling cross. Not Constant bloom. A beautiful massing plant. Each 15c. 8 for \$1.10.

**Order them in lots of 6 and 8.
YOU NEED THEM!**

Flowering Trees



This is the "SHOW" at Washington

"CHERRY TIME"

Is Here Again

Will you be among the thousands and thousands of flower lovers flocking to Washington, D. C., for the Annual "SHOW" along the Tidal Basin? No! Gee, that's too bad. Here is what you are missing.

That "SHOW" consists of a magnificent sweep of pink that only Japanese Cherries can give.

We offer you exactly the same variety of Cherry as that along the Tidal Basin, namely, "Yoshino," the most popular Cherry of Japan. Just think, while others flock to Washington, you just look out of your window and admire the same beauty, right at home.

Strong, 3-4 ft., grafted, blooming size trees, only \$3.50 each; 2 for \$6.50.

These trees are fast growing, wide spreading. The early flowers very dense on the branches. The buds are red; the single flowers blush-pink. YOU CAN'T GO TO WASHINGTON EVERY SPRING, BUT YOU CAN AFFORD A PAIR OF THESE CHERRIES. "RIGHTO!"



Red Flowering Dogwood



Magnolia Tripetala

Red Leaved Jap. Maple

The Japanese ornamental Red-Leaf Maple. Beautiful dark purple-red foliage, admired wherever seen. Plant in full sunlight to get best effect. These trees are grafted and the scions used are the best to be had. These are true red and will remain so. Here is a buy! You will need several of these for your lawn. 1 1/2-2 ft., each \$2.25; 2 for \$4.00.

Red Flowering Dogwood

One of the most beautiful of ornamental trees. A lovely sight in May and June when producing its gorgeous deep pink and red flowers. Its red fruits in September make it a truly great tree the year around. Heavy trees, 3-4 ft., each \$2.75; 2 for \$5.00. 5-6 ft., each \$5.00; 2 for \$9.00.

This is the "Tops".

Magnolia Soulangeana

(Saucer Magnolia). A beautiful tree producing large, pink flowers of unrivalled beauty. Grows 18 to 20 feet. Makes a compact and very showy ornamental. None can compare. These are grafted trees and will flower in a year or so. Heavy trees, 2 years in the field, running 1 1/2-2 ft., only \$2.00.

Magnolia Tripetala

(Umbrella Magnolia). A fast growing and very ornamental tree. Large, handsome leaves, very erect trunk. Produces large, creamy white flowers. The seed pods are pink. We offer this very fine Magnolia in heavy trees, 3-4 ft., for only \$1.50 each.

Bechtel's Double Crab

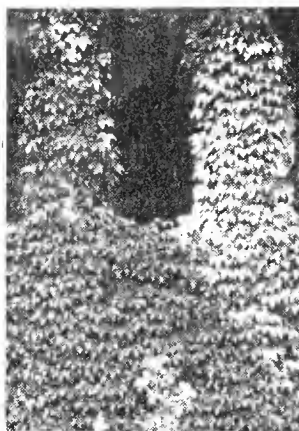
Pink and white. Very showy ornamental tree, handsome in appearance. Grows 15 to 18 feet and is very compact. Several of these to grace your lawn add dollars to the value of your property and days of delight to your vision. Heavy, well-branched trees, 3-4 ft., each \$1.25; 2 for \$2.25.

Vines — Creepers — Ground Covers — Edgers

Boston Ivy

(Ampleopsis Veitchii)

A closely clinging vine for covering trellises, sides of houses, for the rockery and as a ground cover. Unexcelled for covering the sides of brick or cement walls. Deep green in the summer. Brilliant autumn coloring, blue berries, turning black in the fall. Sometimes called Japanese Creeper. For covering walls plant about 2 feet apart. Will attain a height of from 40 to 50 feet. We offer this superb Ivy in strong plants with long vines at 25c each; 6 for \$1.35.



Boston Ivy

Fragaria Indica (Indian Strawberry)

It pops up a little everywhere, this universally useful plant. Its beautiful foliage and spreading habit makes it a good ground cover for bare spots. And don't forget the Dazzling Red Fruit. Each 20c; 6 for \$1.10.

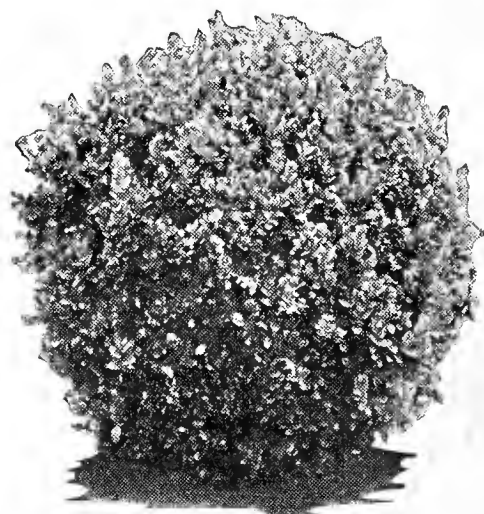
Pachysandra

(Japanese Spurge). Broadleaved evergreen 6 inches high of close, matlike growth. Should be planted close together. Excellent for border, along drives and walks. Fine for window boxes both summer and winter. It gives finish to your groupings of shrubs, trees and flowers. Thrives under smoky conditions. Makes perpetual cover for graves in cemetery plantings. A really universal plant. Strong, well rooted plants, 10 for \$1.10; \$6.00 per 100. These are bargain prices for quality that is sound (N.M.P.G.) stock.

That Walk of yours would be greatly improved if it were edged with BOXWOOD

(The Regular Old English Box). Suitable for edging walks and for use in the rockery. Fine for window boxes and cemetery use. Slow growing and compact in habit. Can be sheared to any shape desired. Deep green foliage. Thrives in any soil. Boxwood is a plant that is long living and perpetually beautiful. Get some at these low prices for high quality stock. Our boxwood is incomparable. 4-6 in. plants, heavily rooted, 25 for \$1.50; \$5.50 per 100. 6-10 in. grade plants, bushy, 10 for \$1.25; \$2.50 per 25; \$9.00 per 100.

Boxwood Has the Tang of Aristocratic Old Virginia. It's Inexpensive. It is Naturally Beautiful. Boxwood Lends That Old Continent Air of Royal England to Your Grounds.



Special Offering of EUONYMUS

A splendid creeping evergreen plant for covering banks, terraces, walls, etc. Fine for the rock garden. If you have shady spots where grass will not grow, Euonymus will save the situation.

WAIT A MINUTE YOUNG FELLOW

Gosh, throwing your shovel down that way won't help much. Its got you all steamed up, that bare spot, hasn't it? Can't get anything to grow there.

Well to the inexperienced eye it does look like a helpless job, but shucks, we'll fix it for you in a jiffy. Just look at the SPECIAL OFFER OF EUONYMUS. THERE IS YOUR ANSWER. That stuff, so help us Hannah, just can't be kept back once it's made up its mind to grow. And one place is as good as another. It'll grow anywhere.

EUONYMUS RADICANS. Deep green in color both summer and winter. A fine fast growing creeper that covers solidly. Radicans grows as much as 15 feet during the summer. Can be trimmed and made into a solid carpet or covering. 12 strong, heavy plants for only \$1.10; \$5.00 per 100. Field-grown, very compact and heavy plants, 20c each; 6 for \$1.10.

E. RADICANS VARIEGATA. Like the above only the foliage is green and white. Not quite as rapid a grower, but very showy. Nice for edging beds, in the rockery or between evergreen groupings. Strong, heavy plants, 10 for \$1.10; \$6.00 per 100. Field-grown, heavy stock, 25c each; 5 for \$1.10.

E. COLORATA. The very best creeper for semi-shade and full sun on banks, terraces, etc. Immune to scale. Deep green in the summer and a rich red during the winter. Gives color wherever planted. This variety grows faster than even the Radicans, green. Strong, heavy plants, 12 for \$1.10; \$5.00 per 100. Field-grown, heavy stock, 20c each; 6 for \$1.10.

The True-Blue Hydrangea "Nikko Blue"

The aristocrat of the hardy Hydrangeas. Beautiful rotund blooms, deep blue in color. In bloom from June until frost. They retain their color and do best on sandy soil. On heavier soils the color may vary. To keep them pure blue add powdered alum to your soil. Hydrangeas like plenty of manure and fertilizer. Bone meal or bone shavings are ideal feeding foods. We offer this truly fine plant at very great savings. Strong, blooming size stock from pots, 40c each; 3 for \$1.10. Field-grown plants, each 60c; 2 for \$1.10.

Please Note! Nikko Hydrangea often bloom pink the first year. However, following crops come blue in color. THEY ARE BEAUTIFUL.

Here is something very tempting and alluring—Daphne Cneorum "Garland Flower"

No low growing plant has been more acclaimed nor received with greater enthusiasm than Daphne. It's a low, bushy and compact spreading shrub, unexcelled for rock work and edging of borders and pools. Large clusters of deep pink fragrant flowers in May and July. Second crop during September and October. VERY FINE.

2-year bushy plants, each 60c; 2 for \$1.10. 6-9 in. spread, specimens, each \$1.50.

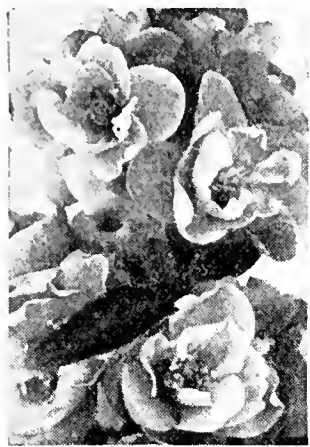
Dig down deep, Daddy. The Missus Wants a "Daphne"



The Best Time for Plants to Get Started is Now! While you're in the Planting Mood

Flowering Shrubs and Vines

THE CORNERSTONE OF HOME
LANDSCAPING—SUPER QUALITY—
HEAVILY ROOTED SPECIMENS



Japanese Quince

HYDRANGEA arborescens grandiflora (Hills of Snow). Useful in shade. A fine display of white flowers borne in large clusters during July and August. 1½-2 ft., 30c each; 4 for \$1.10.

HYDRANGEA paniculata grandiflora (Peegee). Everyone knows this variety. The great heads of pure white flowers that gradually turn pink. Excellent when cut and dried for decoration. 1½-2 ft., 30c each; 4 for \$1.10.

ILEX crenata (Japanese Holly). Thick, dark lustrous green leaves of variable size, never larger than a privet. Forms a large, fine bush for permanent planting and does not object to shade. Black berries. 6-8 in. plants, 4-years, each, 75c; 2 for \$1.25.

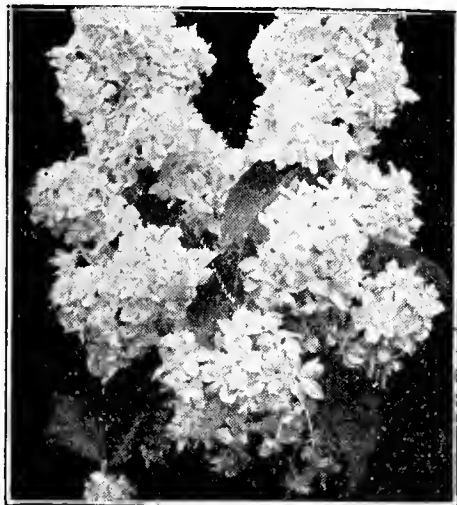
JAPANESE QUINCE. Very early in the spring, this fine old shrub is completely covered with dazzling scarlet flowers, followed by small quince-shaped scented fruit. Glossy dark green foliage. Dense, bushy growth that is protected by thorns. VERY ORNAMENTAL, INDEED. Heavy plants, 1½-2 ft., each 60c; 2 for \$1.10.

NEW RED-LEAVED JAPANESE BARBERRY. The most striking of shrubs. Fiery red foliage throughout the entire summer and fall. Our plants are the most brilliant that we have ever seen. Heavy plants, well branched, running 1-1½ ft., 40c each; 3 for \$1.10.

WISTERIA multijuga. (Long Cluster Wisteria). Properly trained, the 3-foot sprays of purple flowers can never be forgotten. Even in May the fragrance is noteworthy. 10-12 in. vines, each 30c; 4 for \$1.10.

DOUBLE FLOWERING ALMOND. A real old favorite. Every slender branch becomes a mass of pure pink in very early spring. Very beautiful. Grows 4-5 feet. Strong, 1½-2 ft. stock, 80c each; 2 for \$1.50.

French Hybrid Lilacs



Best stock on own roots. Here is something that you have been looking for. Lilacs are among the earliest shrubs to bloom and aren't they fragrant? We offer here fine stock of blooming size in some of the choicest and best varieties. You can afford quite a number at the low prices quoted. Look!

Fine French Hybrid Lilacs, heavy plants, 2-3 ft., each 75c; 2 for \$1.25.

MME. LEMOINE. Double white.

PRESIDENT GREVY. Double blue.

WALDECK-ROUSSEAU. Semi-double soft pink.

LUDWIG SPAETH. Deep purplish red.

CHAS. JOLY. Double dark purple.

The collection of 5 as fine Lilacs as money can buy for only \$3.00.

THEY ARE KNOCK-OUTS.

HERE YOU ARE, FOLKS!

Step right up and get the facts about Hardy Flowering Shrubs. They are the hardest, cheapest and most rapid growers of any of the ornamentals.

6 Super Hardy Flowering Shrubs \$1

1 TARTARIAN HONEYSUCKLE. Bush form. Deep salmon, shading to red.

1 SYRINGA (Mock Orange). Fragrant, white flowers in abundance.

1 ROSE OF SHARON. In bush form and tree shape. Double pink, white and purple.

1 SPIREA Van Houttei (Bridal Wreath Spirea). Graceful, pendulous branches profusely covered with small, dainty white flowers.

1 HYDRANGEA paniculata grandiflora (Peegee). Everyone knows this variety. The great heads of pure white flowers that gradually turn pink. Excellent when cut and dried for decoration.

1 SPIREA ANTHONY WATERER (Dwarf Spirea). A fine low shrub having deep red flowers from June to August and again in September and October.



Tartarian Honeysuckle



Syringa



Rose of Sharon



Spirea A. Waterer

This Collection of Six Shrubs Offers You Bloom from May to October

Rhododendrons and Azaleas

WE AGREE WITH YOU! Whole-Heartedly So!

Evergreens do look best as a foundation planting. But look at that corner there near that large tree. See? You know there is nothing better than Rhododendrons or Azaleas for a spot like that. They break the monotony of Juniper and Arbor-Vitae. They give you beautiful foliage, plus BLOOM!

HAH! Sounds good, doesn't it? IT'S AS GOOD AS IT SOUNDS, TOO!

Rhododendrons

Broad-leaved evergreens of unusual beauty. Produce large, gorgeous blooms in May and June. Evergreen foliage of great attractiveness. We offer here, choice collections that will amaze and delight you. They are priced exactly one-half of their regular value. Buy and plant them in masses.

Collection No. 1

RHODODENDRON MAXIMUM. Pink and white. Heavy plants, 1-1½ ft. 60c each.

RHODODENDRON CATAWBIENSE. Reddish bloom. Heavy plants, 1-1½ ft. 60c each.

RHODODENDRON CAROLINIANUM. Deep salmon; small foliage. Heavy plants 1-1½ ft. 60c each.

(All three varieties in the above for only \$1.50).

6 for \$2.50; 12 for \$4.00.

IT CAN'T BE BEAT!

Collection No. 2

The same 3 varieties as No. 1 Collection in selected, especially culled stock running 1 to 2 feet at 75c each; 3 for \$2.00; 6 for \$3.50; 12 for \$6.00.

YOU SIMPLY CAN'T GET ALONG WITHOUT RHODODENDRONS.



Rhododendrons

Azaleas

Blood brothers to the Rhododendrons in manner of care and cultivation. Flowers similar but of a smaller scale. They deserve space in every garden.

AZALEA mollis (Chinese Azalea). Deciduous. Deep orange flowers as well as shades of salmon and flame borne in clusters. Individual flowers 2 to 3 inches across. Each stem carries as many as 8 to 10 of these flowers in one cluster. Strong, blooming size plants, 2 for \$1.25.

A. nudiflora (Pinxterbloom). Also deciduous. Same habit and manner as the Mollis, but having coral-pink flowers of a little smaller size. Strong, blooming size stock, 2 plants for \$1.25.

A. Hinodegiri (Evergreen Azalea). Bushy, compact growth. Various shades of red. Deep green foliage, having a bronzy tint during the winter. Two strong, blooming size plants for only \$1.25.

A. Schlappenbachii (Chinese Azalea). Same habit and form as Mollis. Slower grower. Foliage deep color tinted bronze. Flowers beautiful pale rose. Blooming size plants, 2 for \$1.25.

LOOK! COLLECTION OF 2 EACH OF THESE AZALEAS.

8 Showy Plants in All for Only \$4.50.



Azalea Mollis

THEIR CARE

Rhododendrons and Azaleas prefer a shady location. They will thrive in semi-sun, but do not do so well in full sunlight. They require for best growth, a soil having an acid reaction. This acidity may be had by adding to your soil, either humus, leaf mold or peat moss. About two-thirds of this material to one-third soil. Never lime. Mulch with 2 to 3 inches of any of the three mentioned above, for retaining moisture and acidity around the plants. YOU WILL HAVE SUCCESS.

KEEPER OF THE GROUNDS!

Tune in: Listen:

Your wishes are our wishes. Your worries are our cares. In fact, everything you do around those grounds become our problems, too.

You know doggone well that you've wanted both Rhododendrons and Azaleas for the longest time. DON'T HOLD BACK ANY LONGER! Get yours now. Enjoy them while you may.

3 SHORT STEPS

to PERMANENT Outdoor Beauty A Combination That Spells Success

No. 1 Early Ordering

No. 2 Early Planting

No. 3 New Market Perennial Gardens

Strong, Healthy, Vigorous, Jersey Grown Stock

Early ordering means an early shipment and the pick of the fields. Early plantings succeed because cool nights and warm days produce the correct environment for heavy, fibrous roots and vigorous growth. "N. M. P. G." stock is just the kind that will thrive anywhere and everywhere. A product of New Jersey's fertile, sandy loam which means heavy tops and dense, vigorous roots that take hold immediately upon transplanting. This stock is WEATHER TESTED! 30 degrees below zero in the winter and 106 degrees Fahrenheit in the summer are temperatures that spur our stock onward to mature beauty and development.

TAKE THE THREE SHORT STEPS TODAY!
ORDER EARLY!
PLANT NOW!
PLANT THE BEST!

Evergreens for Your Rockery Low Growing Selections

Special Triumph Offer

Selected young trees that will just fit in those small spaces between the rocks. Here is a wonderful assortment of genuinely superb little trees.

- 1 YELLOW PLUME CYPRESS. Soft, feathery foliage, golden tipped.
- 1 ANDORRA JUNIPER. Remains close to the ground. Gray-green in summer; reddish purple in winter. Fine for rock work.
- 1 MOSS CYPRESS. Pyramidal and columnar. Dense, misty silvery blue foliage. Soft and graceful.
- 1 JUNIPER HORIZONTALIS (Creeping Juniper). Deep green. Bronzy purple in winter.
- 1 EUONYMUS VARIEGATA. White and green foliage. Beautiful creeper.
- 1 BUXUS SEMPERVIRENS (Boxwood). Low, round, compact plants. Deep green.
- 1 RETINOSPORA PLUMOSA. Pyramidal. Deep green, fern-like soft foliage.
- 1 EUONYMUS COLORATA. Creeper. In summer a deep green; in winter scarlet.
- 1 RETINOSPORA LUTESCENS. Very dwarf. Light green foliage tipped a lemon-yellow.
- 1 TAXUS CUSPIDATA (Japanese Yew). Rich, dark green foliage. Red berries.

These are not quite as heavy as the set offered at 6 for \$1.50, but are fine young plants that will grace your rockery with the demeanor of the most snobby aristocrat. They will fill the requirements to the utmost possibility. REMEMBER, 10 of them for ONLY \$1.50; 100 for \$10.00. 50 at 100 rate. This "Triumph Collection" can be shipped Parcel Post by adding 25c to your remittance. Otherwise it is shipped, by express, charges collect.

Rock Garden Collection

10
Evergreens
only \$1.50

N. M. P. G. Stock
Always Succeeds

REMEMBER!

No rockery is complete without evergreens. So let's get together. Your planning and scheming and our evergreens will give your rockery color display and beauty both summer and winter.

Here are Pyramids, Globes, Formal Columns, Prostrates, Creepers, Trailers, Spreaders, etc. And all of them at prices so low that to deny yourself any of them would be rank folly.

50,000 selected, 4 to 5 year, field-grown trees, with heavy top growth and splendid root system.

To be complete your garden must have a rockery. And your rockery, to be called a finished product, must contain evergreens.

Your Choice!

Pick Them Out

6
Rock
Evergreens
\$1.50

Regular Value \$3.00

Sound Quality
at Bargain Prices

- BUXUS SEMPERVIRENS (Boxwood). Low, round, compact plants. Deep green.
- EUONYMUS COLORATA. Creeper. In summer a deep green; in winter scarlet. Very showy and hardy.
- EUONYMUS RADICANS. Deep green creeper. Excellent for crevices and walls.
- EUONYMUS VARIEGATA. Deep green with white edges. Beautiful trailer and creeper. Handsome in the rockery. Very hardy.
- JUNIPERUS HIBERNICA (Irish Juniper). Columnar, formal and erect. Glaucous green foliage.
- JUNIPERUS HORIZONTALIS (Creeping Juniper). Clings to rock fountain. Deep green foliage, purplish in winter.
- JUNIPERUS PFITZERIANA. Best spreader. Tapering shoots. Dark bluish green.
- JUNIPERUS SABINA. Deep green. A vase-shaped spreader. Very attractive.
- JUNIPERUS STRICTA (Green Juniper). Vigorous. Stiff, erect branches. Blue-green foliage. Pyramidal.
- MOSS CYPRESS. Dense, misty, silvery blue foliage; soft and graceful.
- RETINOSPORA LUTESCENS. Very dwarf. Light green foliage tipped a lemon-yellow.
- RETINOSPORA PLUMOSA. Deep green, fernlike, soft foliage.
- RETINOSPORA PLUMOSA AUREA (Golden Plume Cypress). Soft, feathery foliage, golden tipped.
- SWISS PINE. Dwarf, many-stemmed Pine. Dark green.
- TAXUS CUSPIDATA (Japanese Yew). Rich, dark green foliage. Red berries. Heavy, compact and bushy growth.
- THUYA HOVEYI. Semi-dwarf, oval in shape with yellowish green foliage.
- THUYA O. UMBRACULIFERA. Low, compact globes. Foliage thin, fine and dark green.

5000 Austrian Pine

5000 heavy, three times transplanted, specimen trees, running 3 feet and over. Only —

75c each
10 for \$6.00

Regular Value,
\$1.50 each.

One of the finest of the ornamental Pines. Massive, spreading limbs. Long, stiff needles. A dark, deep green color. Handsome and very hardy.

Ornamental Wherever Planted.

Those large bare spaces away from the house can easily be filled with Austrian Pine!



NOW IS THE TIME TO PLANT!

5 to 6 ft. Norway Spruce

Regular value \$4.00.

We have approximately 1000 of the above to offer. Every tree beautifully pyramidal in shape. Healthy and rapid growing with dark green needles. The most popular cultivated Spruce in this country. Fine for lawn specimens, hedges and windbreaks. Makes winding drives and steep terraces picturesque and majestic. Every tree dug with a good ball of earth!

Each \$2.50
2 for \$4.00

A WELL-SPENT \$2.50.

A LIVING MEMORIAL.



Norway Spruce

Tremendous savings in the line of perfect evergreen specimens, all ready to landscape your home grounds or garden. KEEP IN MIND, that all stock is as advertised and represented. Here you have the cream of the crop in the varieties offered. You need look no further for BARGAINS. They have arrived.

PLEASE NOTE:

No order accepted for less than \$1.00. Evergreens, shrubs, Agaveas, etc., are shipped express charges collect. Express rates on nursery stock have been lowered 25 per cent. Express means safe arrival.

"NU-MARK" The Nurseryman Says: "You'll be interested in stock that's WEATHER-TESTED."

AGAIN— a Surprise for you—

\$1.75 each
5 for \$8.00
10 for \$15.00

Regular Value
\$2.75 each

who plant with an eye for Economy as well as Success and Beauty

You want to landscape your grounds! You want it done without too much expense! You want results for your money? Worry no longer!

Big, heavy, balled and burlapped landscape evergreens for immediate effect.

\$1.75 each; 5 for \$8.00; 10 for \$15.00.
(Regular Value, \$2.75 each)

AMERICAN ARBOR-VITAE. 3-4 ft. Bright green foliage in flat sprays. Upright and pyramidal in form. Very popular and hardy.

COLORADO SPRUCE. 3 ft. Upright and symmetrical. Light green and greenish blue foliage.

DOUGLAS FIR. 2-3 ft. Dark bluish green foliage. Conical shape.

GLOBE ARBOR-VITAE. 2½ ft., heavy. Perfect ball of deep green foliage.

IRISH JUNIPER. 3 ft. Compact. Narrow, dense column; very erect and formal. Foliage a deep glaucous green.

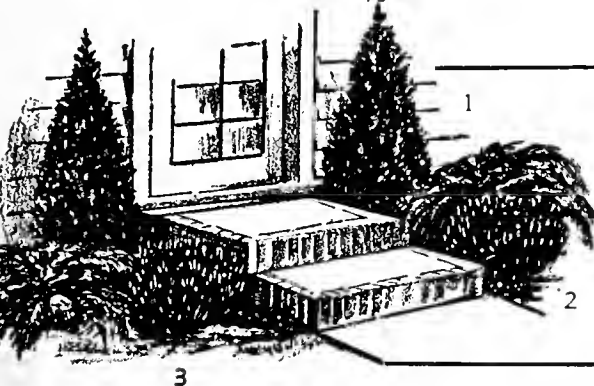
JAPANESE CYPRESS. 2½ ft. Tall and graceful. Lacy, light green, fernlike foliage.

JUNIPERUS HORIZONTALIS. 2½-3 ft. trailers. Heavy plants. Deep green foliage turning bronzy purple in winter. Low, spreading habit. Branches form roots wherever they come in contact with the soil. Fine for banks, terraces, etc.

PFTZER'S SPREADING JUNIPER. 2½-3 ft. spread. Low, spreading. Attractive greenish blue foliage.

NORWAY SPRUCE. 3-4 ft. Dark green needles. Pyramidal and a rapid grower.

SILVER MOSS CYPRESS. 2-2½ ft. Columnar and pyramidal. Bluish green.



For the correct way to plant evergreens, select according to numbers indicated.

No. 1—Pyramidal Arbor-Vitae, American Arbor-Vitae, or Irish Juniper.

No. 2—Pfitzer's Juniper or Savin Juniper.

No. 3—Mugho Pine, Globe Arbor-Vitae, Tom Thumb Arbor-Vitae.

DISTINCTIVE ARISTOCRATIC EVERGREENS

That will give your home that well mannered look you've been striving for. Plant this fall and enjoy the green foliage this winter.

COLORADO SPRUCE. The same type as the "Blue Spruce," but not showing the deep blue color associated with that tree. These trees have a greenish blue and are perfect in form and bearing. An evergreen that you should have. 7-year trees, twice transplanted, 1-1½ ft., 40c each; 3 for \$1.10. 1½-2 ft., heavy stock, three times transplanted, only 65c each; 2 for \$1.25. Heavy, select specimens, 2-2½ ft., only \$1.25 each. Every one a dandy.

DOUGLAS FIR. 1½-2 ft., heavy, compact specimens, only \$1.00 each; 2 for \$1.75.

NORWAY SPRUCE. 3-4 ft., only \$1.50 each; 2 for \$2.75.

AMERICAN PYRAMIDAL ARBOR-VITAE. 3-3½ ft., only 65c each; 2 for \$1.25.

The Best Hedge is an EVERGREEN HEDGE

"When Once its Beauty You Have Seen, You'll Buy a Hedge That's Evergreen."

Plant with Results
N. M. P. G.
Jersey Grown Vigorous Stock SUCCEEDS

AMERICAN ARBOR-VITAE. One of the most desirable trees for evergreen hedges. 2½-3 ft., 10 for \$3.50; \$25.00 per 100. 50 at 100 rate.

WHITE SPRUCE. Makes a dense hedge and a dandy windbreak. Bluish green foliage. Beautiful. 2-2½ ft., 10 for \$3.50; \$25.00 per 100. 50 at the 100 rate.

NORWAY SPRUCE. We have approximately 1000 of the above to offer. Every tree beautifully pyramidal in shape. Healthy and rapid growing with dark green needles. The most popular cultivated Spruce in this country. Fine for lawn specimens, hedges and windbreaks. Makes winding drives and steep terraces picturesque and majestic. Makes a real hedge. 2½ ft., 3 for \$1.00; \$25.00 per 100.

NOTE: Set evergreens 18 inches to 2 feet apart for correct hedges. Do not trim the first year, but every year thereafter. Keep compact and bushy.

HOW TO PLANT EVERGREENS

Evergreens require but ordinary garden soil. A good coating of manure or fertilizer mixed with the soil before planting will greatly enhance their beauty and increase the yearly growth. Set the trees the same depth as they have been growing in the nursery. For trees without ball of soil spread the roots out and downward. Press the soil firmly around the roots and then give the trees a good drink of water. No more watering is needed unless the weather should be very dry and arid. Evergreens can take care of themselves with the bountiful aid of Mother Nature.

Taxus cuspidata Japanese Yew



Taxus Cuspidata Hedge

Readily described as the most ancient of trees and the most beautiful. Rich, dark green foliage. Red berries. Heavy, compact, dense growth. An evergreen with character.

A Taxus hedge is positively the finishing touch to well kept grounds.

We offer an admirable size for starting a perfect Yew hedge. Strong, transplanted trees from cuttings.

12 to 15 in.
25c each
\$2.00 per 10
\$18.00 per 100

Taxus is always green, hardy and disease resistant.



Now you know where to get them 10,000 Evergreens

NORWAY SPRUCE. 2½-3 ft.

JAPANESE CYPRESS. 2-2½ ft.

AMERICAN ARBOR-VITAE. 2-2½ ft.

Every Tree worth many times more than you pay

Any of these are suitable for hedges and windbreaks. An evergreen hedge is the perfect enclosure for well kept grounds. **ALWAYS GREEN!** Place trees 18 inches to 2 feet apart. Do not shear first year, but every year thereafter. Keep compact and bushy.

Start a hedge, now, with this choice stock. \$25.00 per 100; 25 for only \$7.00. **SAVE MONEY! BUY NOW!**

These have been carefully culled and marked for immediate sale. Your choice of the following perfect, especially selected trees from our nursery rows.

3 for \$1.00

Most Graceful Beauty We Salute You!

Canada Hemlock

There is hardly any evergreen that can surpass it in gracefulness and beauty. It has regular conical form. Long, slender, graceful, pendulous branches. Dark green color. Very dense growing tree. Prefers a deep, moist loamy soil. Likes the shade or full sun. Will grow well on any

ground. Stands heavy shearing. We offer heavy, sheared, dense trees in the following size.



**4-5 ft.
each
\$2.75
2 FOR
ONLY
\$5.00**

Your Lawn and Specimen Colorado Blue SPRUCE

Selected for Shapeliness,
Color and Compact Growth

For center plantings of lawns there is nothing more beautiful than one of these desirable, well-shaped evergreens with heavy foliage of a glistening blue that flashes and sparkles in the sunlight. A Colorado Blue Spruce symbolizes "America." Don't forget a real American tree for the American home owner.

Here is a splendid lot of trees, selected from many thousands, now growing in our nurseries:

These are sacrificed at one-half the regular price.

	Each	2 for
1½ ft. ...	\$0.85	\$1.50
2-2½ ft. ...	1.45	2.50
2½-3 ft. ...	2.75	5.00
3 ft. ...	3.50	6.50

SPECIAL "SURPLUS" OFFER of White Spruce

WE NEED ROOM! Therefore, we offer you Heavy, 3 times transplanted, White Spruce, 2½-ft. trees, for only 35c each, or 3 for \$1.00. \$28.00 per hundred. EACH TREE EASILY WORTH 75c. 25 at the 100 rate.

The American White Spruce is one of the very best conifers, especially for cold climates. Compact, long-lived, straight and upright growing. Aromatic. Immune to drought. The foliage varies from green to sparkling blue.

Fine for hedges, windbreaks, or general landscaping groups. ALWAYS A SHOW.

Most Useful Ornamental

American Arbor-Vitae

Pyramidal in form and of a very soft and flexible foliage, deep green in color. Makes the finest evergreen for foundation use. Here is the biggest and best buy in years. It simply can't be duplicated.

Heavy, well-shaped sheared specimens.

**5-6 ft.
\$2.75
each
2 for
\$5.00**

It's a give-away. They should really cost \$4.00 each. Get one — see for yourself.



Our EVERGREEN OFFER Supreme—The Greatest Ever Made

Here is the regular high "N. M. P. G." quality in evergreens being sacrificed at less than one-half the regular value. Beautifully developed specimens, mind you. No scrawny, lanky seedlings, but real honest-to-goodness landscape size evergreens. Unparalleled in the history of evergreen offers! TREMENDOUS VALUE!

Not only do you get heavy, 3 times transplanted, sheared, field-grown trees in well-spaced nursery rows, but YOU CAN SELECT FROM A WIDE VARIETY! No definite and compulsory groups to take, but collections of your own choice! EACH TREE GUARANTEED TO BE AS DESCRIBED HEREIN. PICK THEM OUT!

8 HEAVY 8- TO 9-YEAR-OLD, FIELD-GROWN, SHEARED TREES FOR ONLY \$2.50.
YOUR OWN CHOICE — 8 FOR ONLY \$2.50.

Tremendous savings in the line of perfect evergreen specimens, all ready to landscape your home grounds or garden. KEEP IN MIND, that all stock is as advertised and represented. Here you have the cream of the crop in the varieties offered.

**8 Heavy
Choice
Sheared
Evergreens
for
only \$2.50**

PYRAMIDAL ARBOR-VITAE. 2-ft. trees. Pointed pyramidal columns. Unchanging dark green, feathery foliage. Always holds its formal shape.

RETINOSPORA PISIFERA. 1½- to 2-ft. trees. Tall, pyramidal shape. Pendulous, graceful, dark green foliage.

WHITE SPRUCE. 2-ft. trees. Pyramidal in shape. Very compact and heavy in growth. Bluish green foliage.

AMERICAN ARBOR-VITAE. A very popular variety. Foliage bright green in flat sprays. A "round spire" of varying height. Trees 2-2½ ft.

GLOBE ARBOR-VITAE. 1-1½ ft. trees. A perfect globe of dense light green foliage. Dwarf in habit.

GOLDEN CYPRESS. 1½-2 ft. trees. Soft, heavy and dense growth. Feathery, artistically cut foliage, tinted a soft, beautiful yellow. Gives color in an evergreen planting.

JAPANESE CYPRESS. 1½-2 ft. trees. Tall, pyramidal shape. Graceful, lacy foliage, deep green.

MOSS CYPRESS. 1-1½ ft. trees. Very beautiful. Dense moss-like foliage of a misty, silvery blue. Soft and graceful.

MUGHO PINE. 1-ft. spread. Dwarf, compact, globular and many-stemmed. Dark green. Dense needles on upright branches, like candles.

NORWAY SPRUCE. 1½-2 ft. trees. Pyramidal in shape. Dark green needles. Rapid grower and very healthy and hardy. Fine for specimen plantings.

JUNIPERUS HORIZONTALIS. 1-1½ ft. trailers. Heavy plants. Deep green foliage turning bronzy purple in winter. Low, spreading habit. Branches form roots wherever they come in contact with the soil. Fine for banks, terraces, etc.

JUNIPERUS SABINA. 1-1½ ft. Deep green. A vase-shaped spreader. Very attractive.

ANDORRA JUNIPER. Remains close to the ground. Gray-green in summer; reddish purple in winter. 1-1½ ft. The finest spreading Juniper.

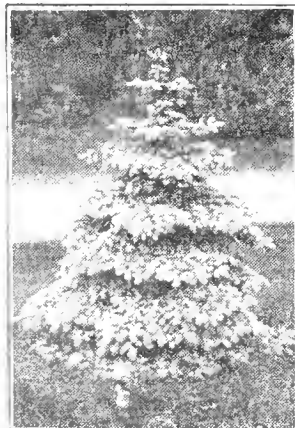
COLORADO SPRUCE. 2 feet. Symmetrical and upright. Light green foliage. Exceedingly popular.

RETINOSPORA PLUMOSA (Plume Cypress). 2 ft. A soft, feathery evergreen of broad pyramidal shape with fernlike, light green foliage.

We can supply most all the varieties listed in sizes running up to 10 feet. If you need large specimens, write us for prices.



Norway Spruce



Colorado Spruce



Mugho Pine

PLEASE NOTE

No order accepted for less than \$1.00. All evergreens, shrubs, azaleas, etc., shipped by express, charges collect. Express rates have been lowered 25%.



Moss Cypress



Pyramidal Arbor-Vitae

Specially Selected LARGER SIZES

**55c Each 8 Trees
for \$3.50**
Your Choice

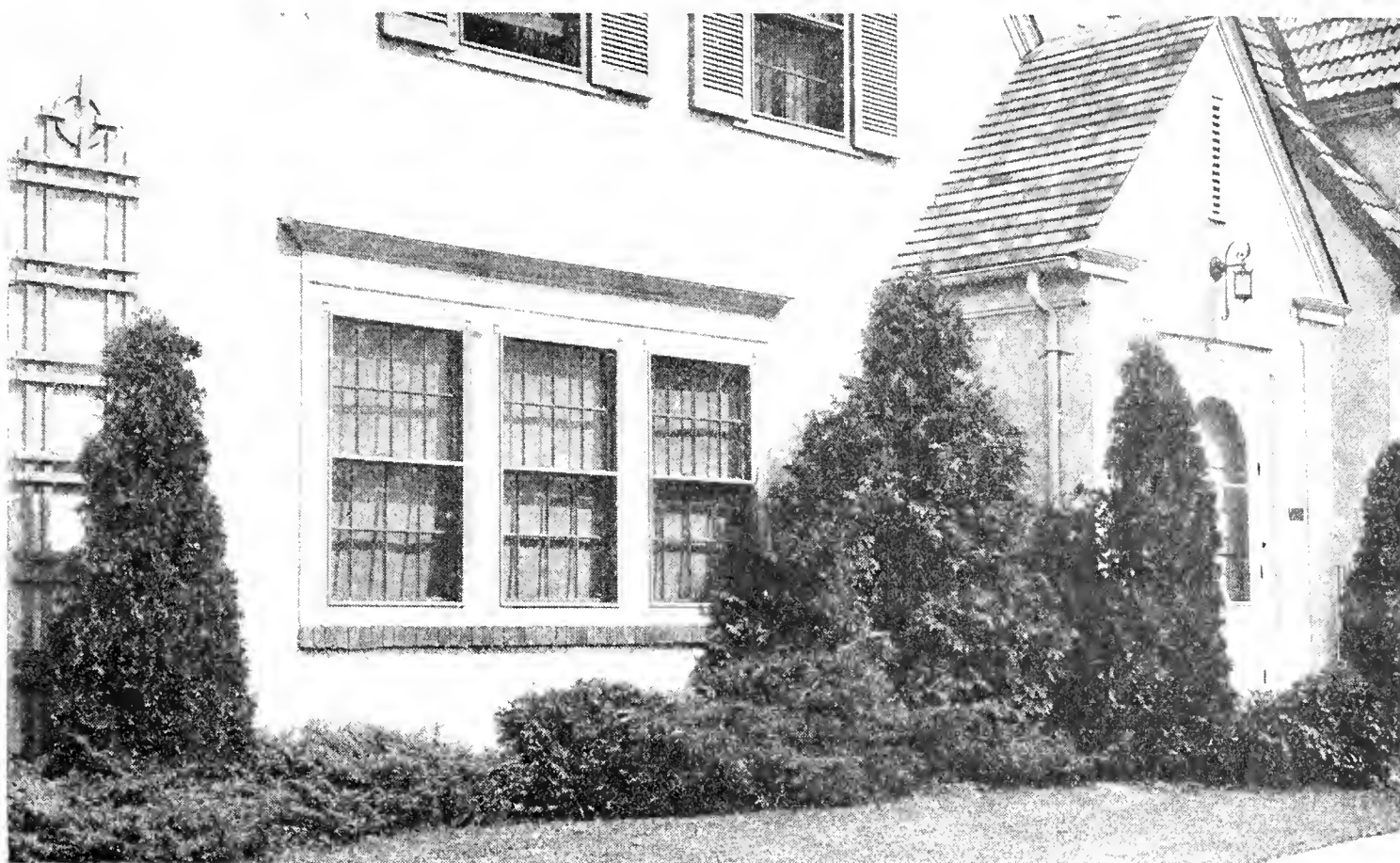
American Arbor-Vitae. 2½-3 ft.
Retinospora Pisifera. 2-2½ ft.
White Spruce. 2-2½-3 ft.
Globe Arbor-Vitae. 1½-2 ft.
Golden Cypress. 2-2½ ft.
Japanese Cypress. 2-2½ ft.
Carolina Hemlock. 1½ to 2 ft. A rapid grower with spreading, pendulous branches. Very hardy, with rich, deep green foliage.
Moss Cypress. 1½-2 ft.
Mugho Pine. 1½-2 ft. spread.

Norway Spruce. 2-2½-3 ft.
Colorado Spruce. 2-2½ ft.
Pyramidal Arbor-Vitae. 2½-3 ft.
Plume Cypress. 2-2½ ft.
Balsam Fir. 2-2½ ft. Erect, conical-shaped evergreens. Light green foliage, flat needles. Very pungent odor.

Eight of the finest evergreens ever produced, in heavy, selected and sheared stock, for only \$3.50.

Your collection is ready—get it now!

Evergreens are MIGHTY USEFUL in ALL SORTS of Locations



Evergreens add a feeling of dignity to the more pretentious home

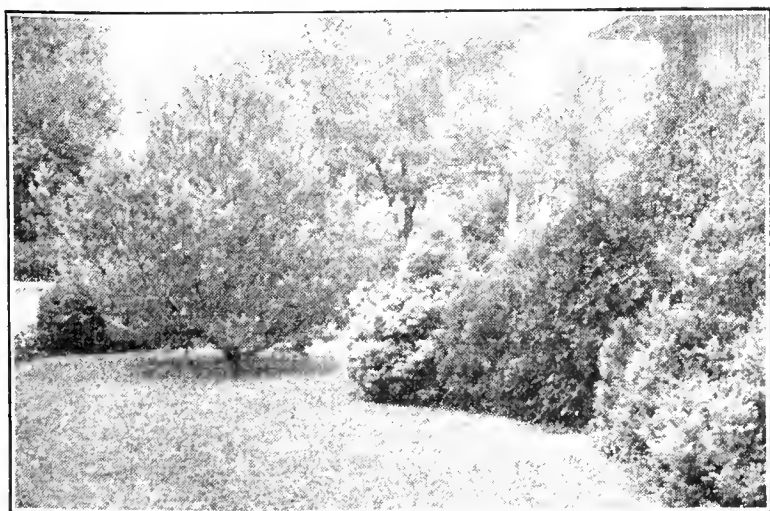
and
New Market's
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The Cypressess are graceful and informal



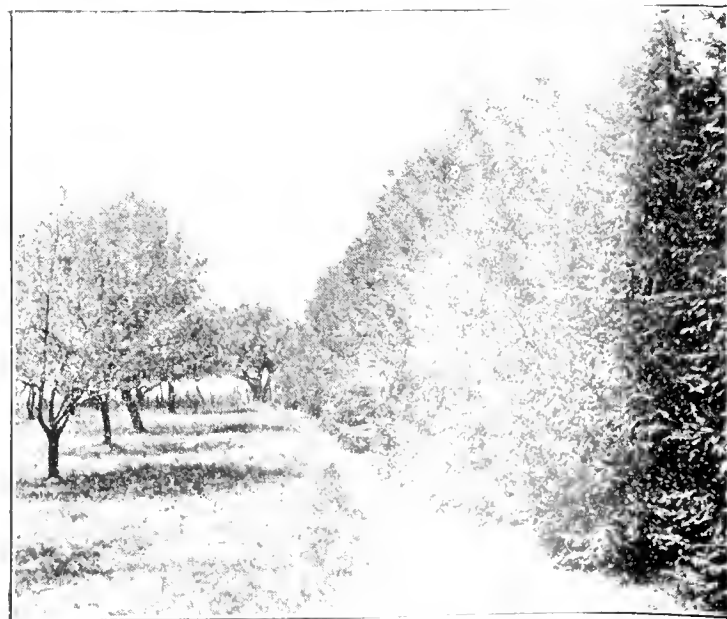
The modest home takes on solidity when planted with Evergreens



As a beautiful, graceful border for the outdoor living room



You can't go wrong with Arbor-Vitaes for the doorstep planting



For the farm home, the Cypress windbreak is essential

New Market

The months of warm sunshine laden days; the laughter of children; the hum and bustle of insects intermingled with the heavy perfume of brilliantly colored Annuals whose beauty and variety supply the final touch to **Home Sweet Home! That's Your Summer Garden!**

If you good folks would only realize what just \$1.00 will do to make your surroundings so much more pleasant and cozy, you won't hesitate one minute in procuring these most delightful of all flowers. **Annuals That You Simply Cannot Afford to be Without! So Inexpensive, Yet So Beautiful!**

These Annuals are grown in cold frames and shipped from April 15th to July 1st. All plants graded with utmost care and perfectly packed to arrive in the best condition. **Why Wait for Seed to Come Up?** You can get the best known varieties for so little money. Plants are grown under best conditions and will give you flowers all summer long. **Place Your Order Early!**

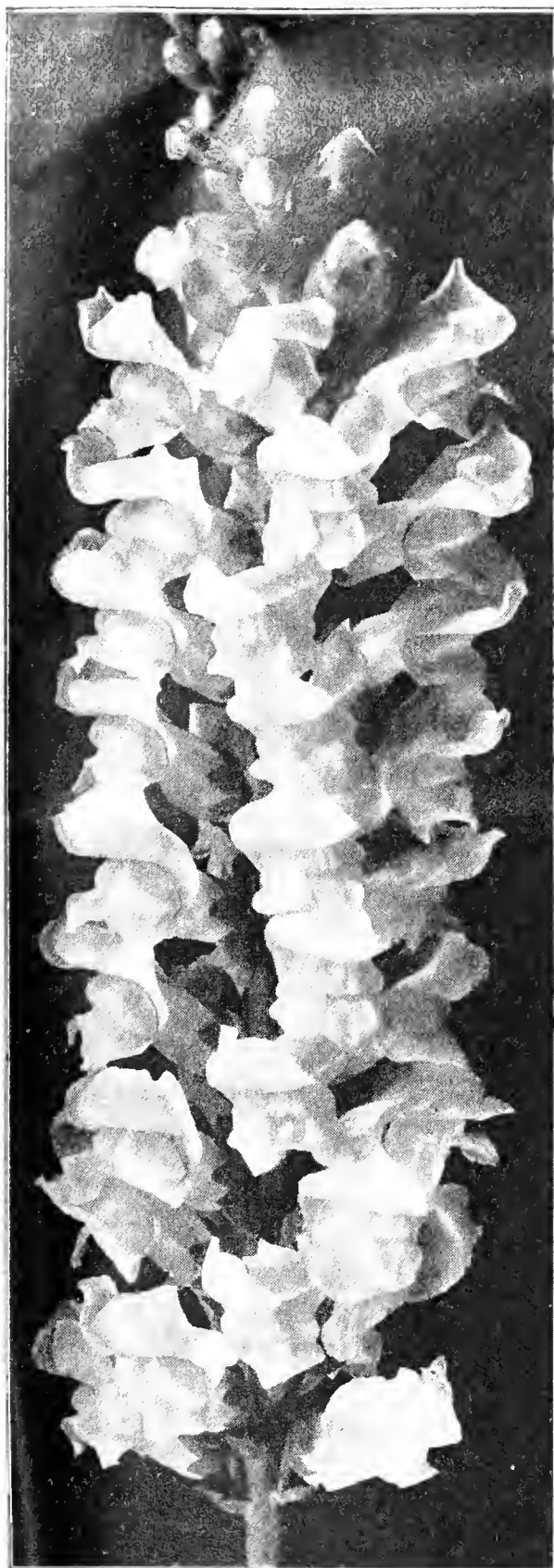
ASTER, California Giant. Large shaggy flowers, loosely petalled, graceful. Flowers mature in succession over a long period; very long stems. Fine mixture. 35 plants for only \$1.10.

BALCONY PETUNIA. Dwarf. Mixed colors. 10 plants for 60c; 20 for \$1.10.

CAMPANULA. New Annual Single Canterbury Bell. Selected mixture. 2-2½ feet. Each plant produces from 6 to 8 spikes of bloom. 25 plants for only \$1.10.



Salpiglossis, Mixed



New Market's Giant Snapdragon



Tithonia Speciosa



English Wallflowers

PLEASE read before ordering

Remittance should accompany all orders. Postal Money Orders, Express Money Orders or Your Personal Check. If Cash is enclosed, be sure to Register your letter. **PLEASE DO NOT SEND STAMPS!** These are not Legal Tender.

All Stock Guaranteed to Arrive in A No. 1 Planting Condition.

Evergreens, Azaleas, Shrubs, etc., excepting Perennials and Rock Plants, are always shipped by Express, charges collect. On large orders of heavy Evergreens, it is sometimes advisable to ship by Freight to reduce the transportation charges. However, Express rates on nursery stock have been lowered 25%. Express is quick, expedient, and safe.

Perennials, Rock Plants, Annuals, and wherever noted, are shipped Parcel Post. On orders from \$1.10 to \$2.00, add 25c for Packing and Postage. On orders from \$2.00 up, add 10% to your remittance. (We cannot afford to ship orders for less than \$1.00).

Where no extra remittance for Parcel Post shipments is sent, delivery will be made either by Express or Parcel Post, whichever suits the case best. In either case shipment of such an order will be **CHARGES COLLECT!**

So when you order stock that can be shipped by Parcel Post, be sure to add the 25c or the 10% extra remittance to your order, as stated.

Due to conditions over which we have no control, and the fact that plants are living organisms that breathe, eat and drink, we give no warranty, either expressed or implied, as to the productiveness of any stock purchased other than that it shall be as advertised and represented.

All claims for errors or receipt of damaged goods must be made immediately upon receipt of stock, otherwise such claims cannot be properly entertained. Adjustments made promptly and cheerfully whenever we are to blame.

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ANNUALS for the Summer Garden



Dimorphotheca (African Daisy)

DIMORPHOTHECA (African Daisy). Mixed colors. Plenty of orange and yellow. Splendid for cutting. Grows 1 foot to 15 inches. 25 plants for \$1.10.

ENGLISH WALLFLOWERS. Beautiful cut flowers, very highly perfumed. Resemble stocks. Heavy, gray-green foliage. Half-hardy perennials. A fine mixture of bronze, yellow and orange. 40 plants for only \$1.10.

HELICHRYSUM MONSTROSUM (Strawflower). One of the best everlastings. Large double flowers. Valuable for cutting and decoration either when fresh or in dried state. Large color range. 50 plants only \$1.10.

NOVELTY ASTERS, American Beauty. Large incurved blooms borne on stout stems 18-24 inches in length. All colors. 50 strong plants only \$1.10.

NOVELTY STOCKS. In a fine rainbow mixture of colors. Wonderful cut flower. Profuse bloomer. 20 plants for 60c; 40 for \$1.10.

PETUNIA, Rosy Morn. The most popular bedding Petunia. Dwarf, bushy plants with brilliant rose-colored flowers with white throat. Always in bloom. 10 plants for 60c; 20 for \$1.10.

PHLOX DRUMMONDI (Beautiful Summer Phlox). In choice mixed colors. 35 plants for only \$1.10.

SALPIGLOSSIS (Painted Tongue). Beautiful annual. Mixed colors. Grows 18 inches. 25 strong plants for only \$1.10.

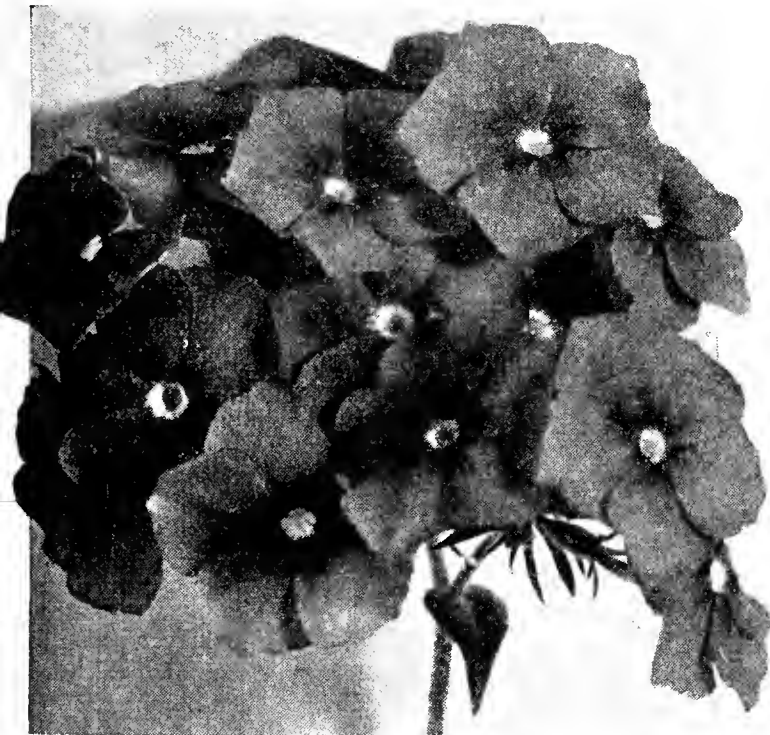
SALVIA (Red or Scarlet Sage). An annual that gives a big splash of color in all gardens. Blooms until frost. Ours is the best strain. 35 plants for only \$1.10.

SCABIOSA (Mourning Bride). Magnificent annuals of easy culture; invaluable for cutting; also excellent for beds or borders. Choice mixed double varieties. 40 plants for only \$1.10.

SNAPDRAGONS, Novelty Mixture. 15 beautiful colors. Newest creations in giant blooms. All summer until late in fall. 50 strong plants only \$1.10. "N. M. P. G." Snapdragons are famous wherever known.

TITHONIA speciosa (Mexican Sunflower). Resembles a single large Zinnia or Dahlia. A dazzling orange-scarlet. A most perfect cut flower. A late introduction! WHAT A SPLASH OF COLOR! 25 strong plants for only \$1.10.

ZINNIAS, California Dahlia-Flowered. Immense flowers on straight, heavy stems. Every color imaginable. Profuse bloomers until frost. 20 plants for 60c; 40 for \$1.10.



Phlox Drummondii

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Bulbs with
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"Annuals
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Complete Summer CUT FLOWER Gardens

GARDEN No. 1

(Priceless)

100 CHOICE ANNUALS FOR ONLY **\$2.75**

20 SNAPDRAGONS
10 SCABIOSA
10 AMERICAN BEAUTY ASTERS
10 RED SALVIA
10 DAHLIA-FLOWERED ZINNIA
20 ENGLISH WALLFLOWER
10 NOVELTY STOCK. "Nice"
10 SALPIGLOSSIS

What a Mass of Bloom!

GARDEN No. 2

(Distinction)

100 CHOICE ANNUALS FOR ONLY **\$2.75**

5 TITHONIA
20 SNAPDRAGONS
20 CALIFORNIA GIANT ASTERS
10 HELICHRYSUM
10 SCABIOSA
15 ENGLISH WALLFLOWER
10 AFRICAN DAISY
10 DOUBLE NOVELTY STOCK

The Belle of Them All!

Annuals are one-season plants. We grow several crops in rotation so as to have nice, strong plants of even size. We greatly appreciate early orders, as we can better regulate crops to get maximum results. THANK YOU!

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PLEASE NOTE! No orders accepted for less than \$1.00. On orders for \$1.00 to \$2.00, add 25c for packing and postage. Add 10% to remittance on orders for \$2.00 and up!

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